

YOU
WILL FLOURISH



Bibi Apampa
BUSINESS MENTOR & WEALTH STRATEGIST

www.BibiApampa.org
www.MyVisionToReality.com

Today's presentation will be uploaded to
www.MamaSentme.com

Financial freedom
Time Freedom
Location Freedom
Inner Freedom

Who am I

- ❖ Bibi Bunmi Apampa
- ❖ International Speaker,
- ❖ Global trainer
- ❖ Life and Business Coach
- ❖ Wealth Strategist

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**IN A RECENT STUDY,
THE LIVES OF 100 PEOPLE WERE FOLLOWED
FROM AGE 25 TO AGE 65,
Where did they end up financially?**

5

1 = Wealthy (\$2 million)
4 = Live well

95

23 = Have to work
18 = Dead
54 = Depend on others

**¿Where would you
like to end up?**

WAYS TO EARN MONEY



EMPLOYMENT
Money is not enough – Tied up!



TRADITIONAL COMPANY
High risk - Plenty of money



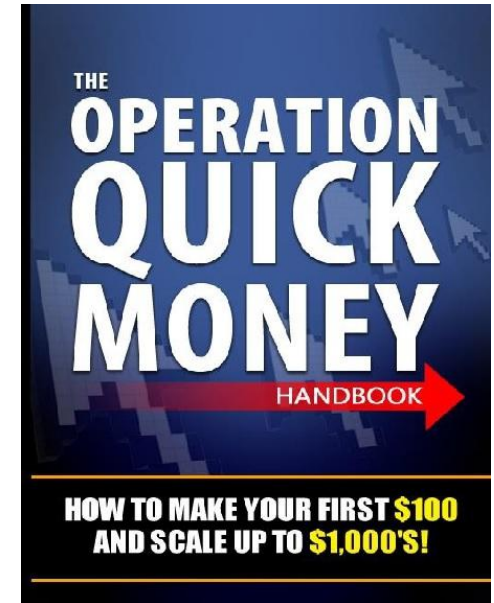
FRANCHISES
Exclusive - High initial fees



NETWORK MARKETING
*Small initial investment
- Exponential profits*

Financial Empowerment Principles

- Psychology
- Mindset
- Opportunity
- Knowledge
- Skill
- Abilities
- Integrity
- Empowering Relationships and Network



Download this book for free at
www.QuickMoneybook.com

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Benefits of being in business



Extra Income



Enjoying More Time Freedom



Financial Freedom



Owning a Business



Helping People Succeed



Retiring to Passive Income



Leaving a Legacy



Business Ideas to Income – 7 steps



Step 1 – Mindset: set yourself up for success



Step 2 – Target: Identify & Connect with Your Ideal Market



Step 3 – Homework : Create Your Irresistible Business



Step 4 – Leverage : Get the Best Resources That Save You Money and Time



Step 5 – Structure: Produce and package Your Business ideas



Step 6 – Launch and Promote Your Business



Step 7 – Grow: Build your Brand

Empowerment Mountains

► Financial Empowerment

- Savings
- Paper Investments – fixed deposits, Life Insurance, Pension Funds
- Stock market investment and trading
- Forex trading
- Contribute to Charity

► Real Estate Empowerment

- Land Speculation
- Your own home
- **Buy to let** – Rentals, multi-let, student accommodation, serviced-apartments,
- **Commercial Properties** – shops, offices, storage stores, warehouses

Empowerment Mountains

► Business Empowerment

- **Brick and Mortar business** – Trading, Construction, Manufacturing, Production, Agro based industry and animal husbandry, marketing, network marketing, Commodity trading
- **Service based business** – Specialized expertise, Niche Expert, self employed Professionals
- **Internet Business** – Affiliate business, Niche blogging, Internet business consultants, Digital marketing & Social media managers, eBay & Auction sites, Network marketing, Online Coaching, Selling products on the internet, Social Media marketing
- **Expert and Consultancy business** – Authors, Speakers, Trainers, Consultants, Life Coach

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SETTING UP A BUSINESS

- ▶ **Look out for a need.**
 - Have you discovered a gap/need that needs to be filled?
- ▶ **Have a business plan**

CONTENTS OF A BUSINESS PLAN

- Executive Summary
- Description of the business
- Industry analysis *(What presently obtains in the industry, What is the level of competition, What are the barriers to entry, How profitable is this industry, What are the key success factors, SWOT analysis – If you get your industry analysis wrong, your business plan cannot be right.)*
- Vision and Mission statement
- Business objectives
- Marketing
- Competitive analysis
- Legal structure
- Management Profile
- Financial information



7 BIG QUESTIONS IN YOUR BUSINESS PROPOSAL

WHO? *Who are your customers? Who is your target market?
Who are your competitors?*

WHAT? *What are you selling? What is your product?*

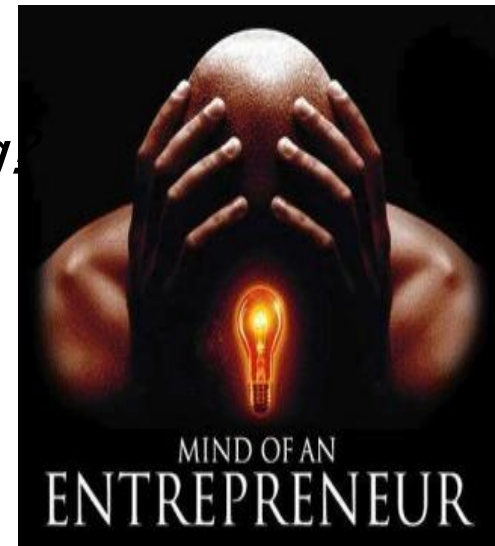
HOW? *Strategies for penetrating the market*

WHERE? *Demographics and geography of your business.
Target market.*

WHEN? *Process and procedures. Timing.*

WHY? *What particular need are you meeting?*

HOW MUCH? *Pricing.*



Choosing your Niche Business

1. Your Passion - What you find fascinating & love to learn about
2. What you love doing – People compliment you or ask your advice
3. What you've always wanted to learn
4. What you are trained to do or have been doing for last 5-10yrs
5. What you have been through in life
6. Your Legacy – if you were to die, what message would you want to communicate to the world
7. What are you willing to speak about – Live and breathe for the next 5years. What really inspires and engages you
8. As a Child what did you really want to be
9. What is your biggest dream
10. If money was not an issue what would you be doing
11. If you couldn't fail or forced to start over again what would you do

Building your Niche Business

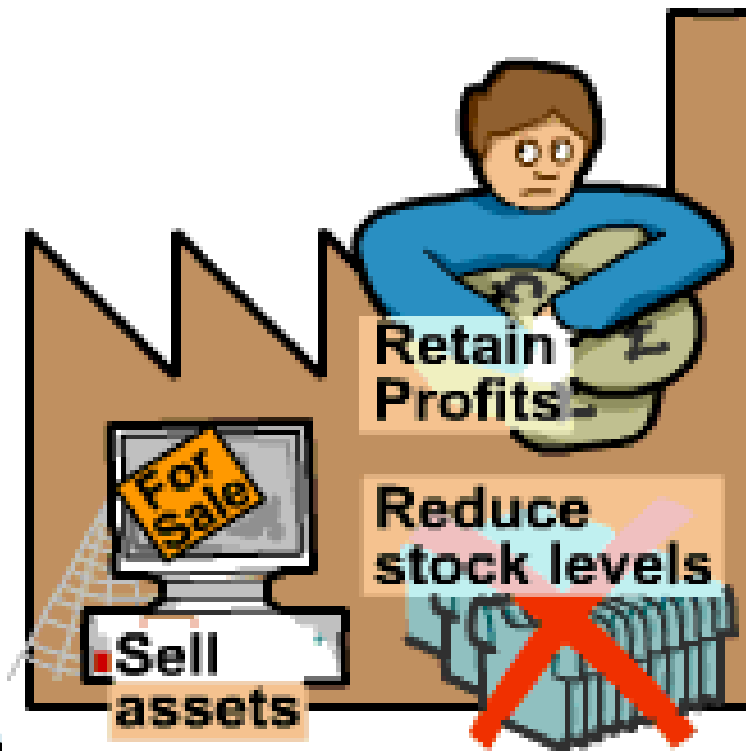
- ▶ **System or Strategy** you are modeling
- ▶ **Mentor** you are accountable to
- ▶ **Infinite Network** – Connect regularly with your creator God who has an infinite network – spiritual Equipping
- ▶ **Net work** – Grow it – the more you know and the more people know you the more you will be recommended for your expertise, service, business
- ▶ **TEAM** – **T**ogether **E**verybody **A**chieves **M**ore – Build a Mastermind team
- ▶ **Skills and Tools** – Acquire necessary training, skills and tools needed to become the best so you can excel and become the point of reference
- ▶ **Promote Yourself** – Online and Offline – Your dressing, appearance, complimentary card, Blog, Website, Face book, LinkedIn, Twitter and other social media platforms.

Raising capital for Business

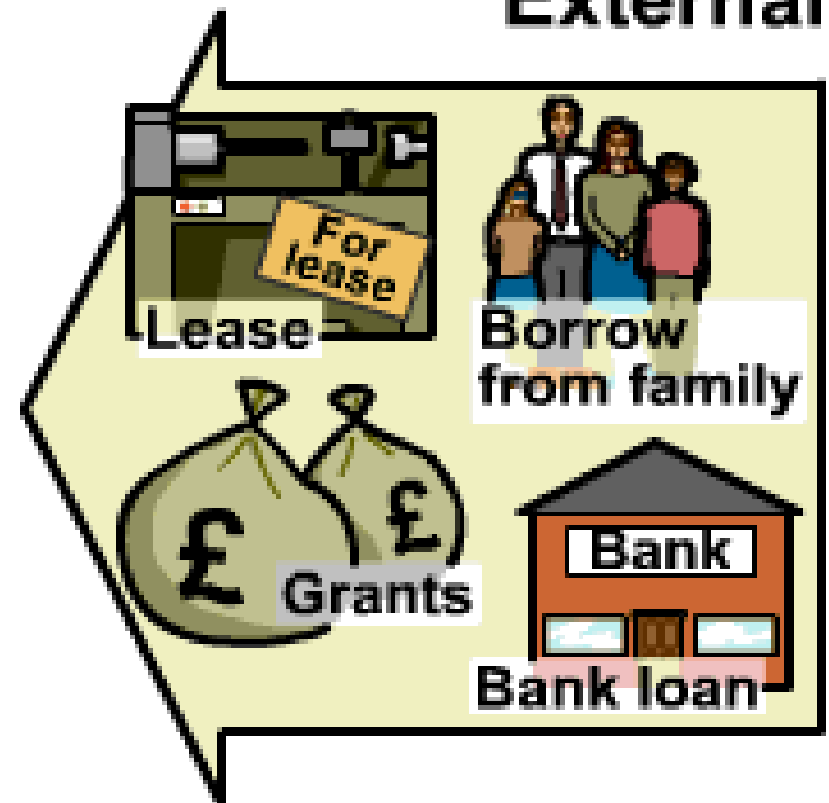
Internal or External

where's the money coming from?

Internal



External



Raising capital for Business

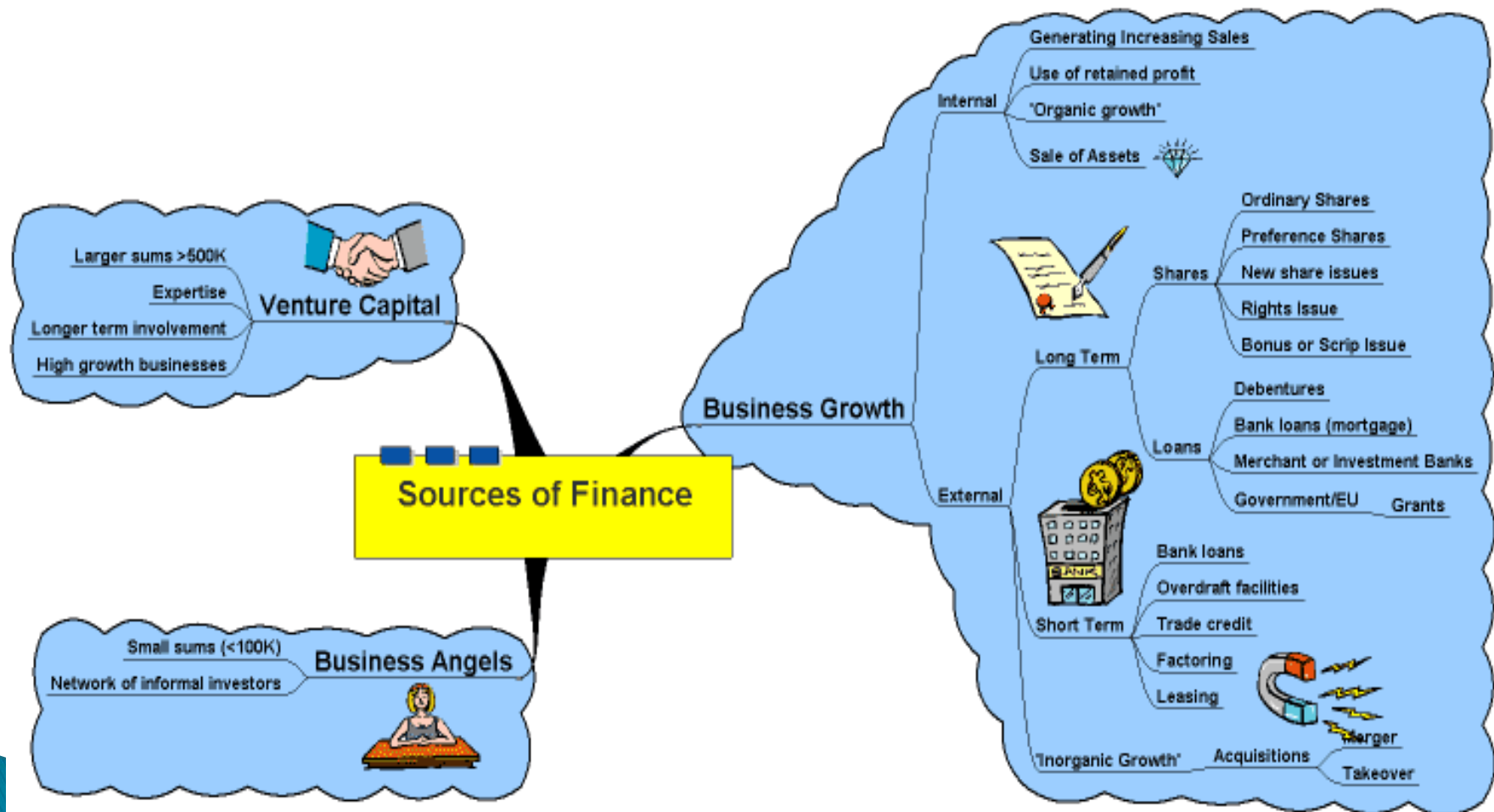
Short term

1. Personal savings
2. Family & Friends
3. Coop society
4. Bank loans –
5. Overdraft facilities
6. Trade credit
7. Factoring
8. Leasing

Long term

1. Shares -Ordinary
2. Preference Shares
3. New Share Issues
4. Rights Issue
5. Debentures
6. Bank loans
7. Mortgages
8. Merchant or Investment Banks
9. Government Grants
10. Business Angels
11. Venture Capital

Source of Finance map



The Niche Business Platforms

1. Internet Business
2. Expert Business
3. Manufacturing Business
4. Educational Business
5. Beauty and Clothing
6. Food business
7. Network marketing Business – MLM
8. Agricultural Business
9. Marketing Business
10. General Business
11. Service based business

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Agricultural Business Ideas

➤ Catfish and Fingerlings

Farming

Snail Farming

Piggery

Grass Cutter Farming

Gardening Services

Poultry and Day old

ducks Production

Cassava Farming

Fruits and Vegetables

Maize Cultivation

Palm Kernel Plantation

Charcoal Making

Rabbit Raving

Plantain Plantation

Landscaping and

Gardening services

Shrimp Farming

Goat and Ram Farming

Seedlings and Seed

Production

Beauty & Food Business Ideas

- Catering & Entertainment Dishes
- Small Chops, Snacks & Finger Food
- Cake Decorating
- Home Made Bread & Cakes
- Food Canteen / Company Restaurant
- Beadwork & Fashion Accessories
- Fashion Designing
- Hair Dresser & Barbing Saloon
- Image Consultant
- Personal Stylist

Educational Business Ideas

- ▶ Child Minding & After School Care
- ▶ Children's Nursery
- ▶ A' Levels Coaching Centre
- ▶ Overseas University Agent
- ▶ Coaching Classes
- ▶ Life Coach and Consultancy
- ▶ Boarding /Student Hostel
- ▶ Publishing House
- ▶ Writing of Books for Publication
- ▶ Ghost writer service
- ▶ Speech Writing

Manufacturing Business Ideas

- ▶ Toothpicks and Cocktail Slicks
- ▶ School Chalk
- ▶ Pallet Making
- ▶ Conference Bag Manufacturing
- ▶ Jute Bag
- ▶ Exercise Books & Envelopes
- ▶ Plastic / Cellophane Bag Making
- ▶ Toilet roll & Serviette Paper Production

Other / General Business Ideas

- ▶ Photocopy and Business Centre
- ▶ Event Centre and Rentals
- ▶ Car washing
- ▶ Speech writing
- ▶ Educational Work
- ▶ Senior Citizens Recreation Centre
- ▶ Senior Citizens Home
- ▶ Organizing Tours
- ▶ Driving School
- ▶ Event Planner & Decoration
- ▶ Traditional Marriage Coordinator
- ▶ Publicity Agent or Public Relations
- ▶ Printing of books and documents
- ▶ Office, House & Industrial Cleaning
- ▶ Security Agency
- ▶ Event Organizer
- ▶ Travel Agency
- ▶ Advertising Agency
- ▶ Photograph Printing Centre
- ▶ Printing Press
- ▶ Ice Block Making
- ▶ Funeral Home & Undertaker Service
- ▶ Car Hire and Dial a Cab Services
- ▶ Contracts and Supply

Back to the Future

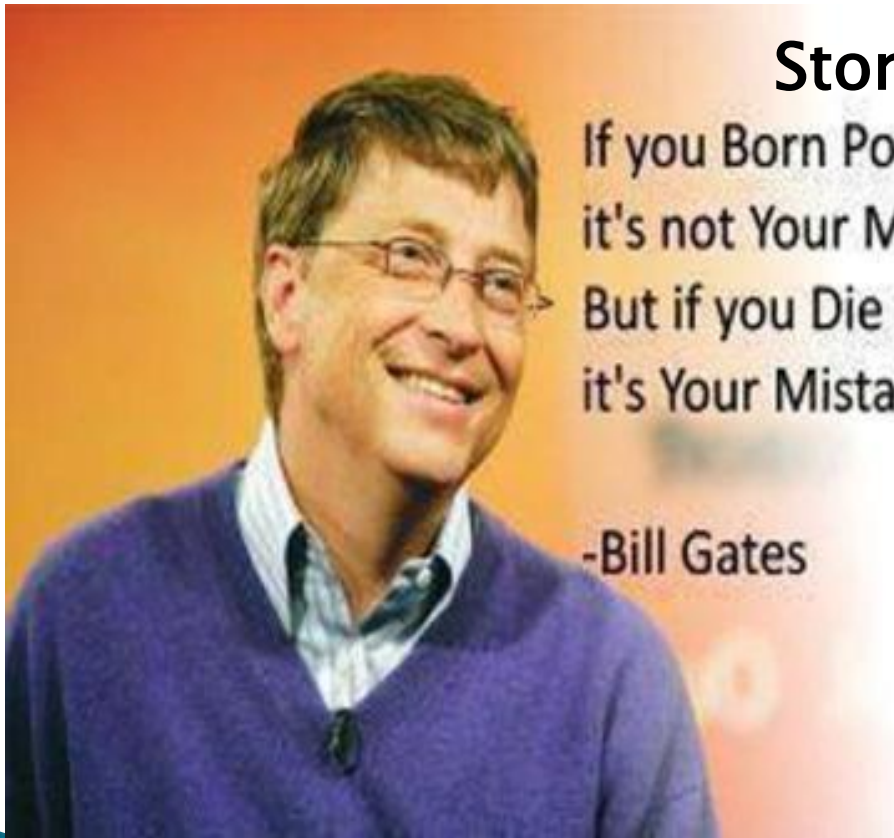
What need/Challenges would be cash cows

- ▶ Health care and Wellness (especially for senior citizens)
- ▶ Coaching and Mentoring
- ▶ Expertise / Specialization
- ▶ Finishing School / Training Camps
- ▶ Transformation Agents -
- ▶ Self Publishing, Self Promotion, Self Launching Digital Coach over virtual media
- ▶ Virtual office, Independent freelance work from any location in the world
- ▶ Food, Hospitality and Tourism
- ▶ Education - Training, school agents, Virtual learning centres

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CONCLUSION

Story of Hassan and Wise old man

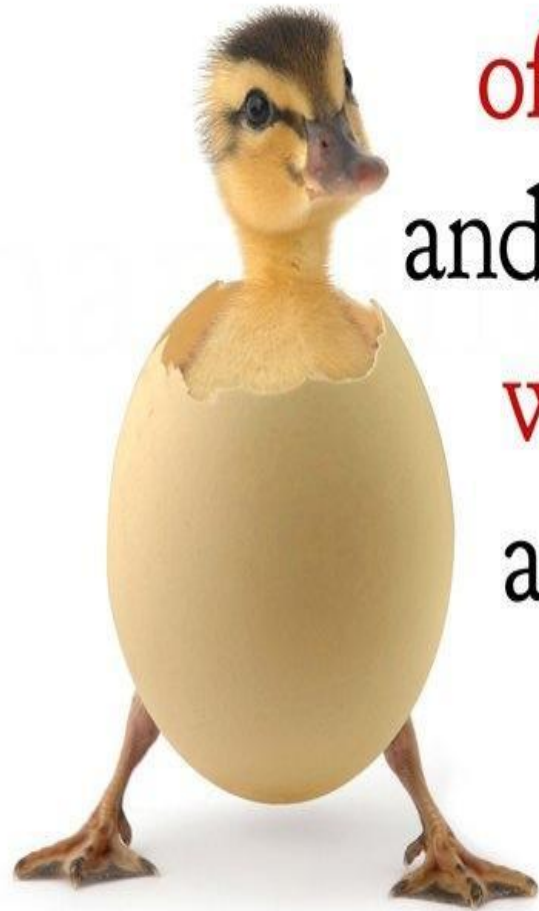


If you Born Poor
it's not Your Mistake,
But if you Die Poor
it's Your Mistake

-Bill Gates

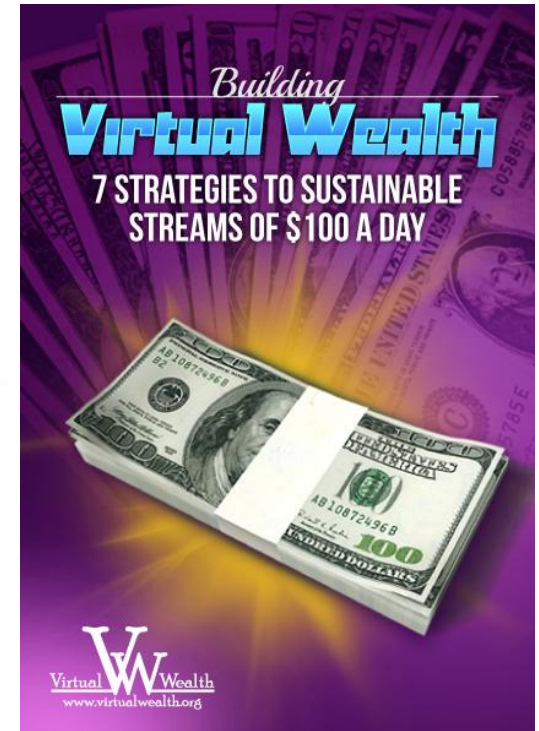
*"The richest people
in the world look
for and build
NETWORKS.
Everyone else
looks for work."
~Robert Kiyosaki*





It's time to **break out**
of your shell
and show the world
who you really are
and what you're
really made of!

Live your dreams!



Get the book
“Building Virtual Wealth”
TODAY

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Recommended Sites

Free eCourses

Home Business –

www.HomeBusinessCoach.biz

eBay – www.BecomePowerseller.co.uk

Internet Business –

www.OneMllionDollarsClub.com

www.StartMyOwnInternetBusiness.biz

Public Speaking –

www.becomeAMotivationalSpeaker.co.uk

Retirement –

www.RetireRichRetireHappy.co.uk

Network marketing –

www.TheBusinessforMe.eu

OTHER SITES

www.QuickMoneyBook.com

www.RichRetirementPlanning.com

www.DietAndLoseWeightsite.com

Recommended Training / Coaching

Retirement Business Coaching

www.RetirementBusinessMentor.com

Become An Expert in a Niche & Conquer it

www.TheExpertInMe.com

Home Business Coaching

www.HomeBusinessMentor.biz

Internet business Mentoring

www.InternetBusinessMentor.co.uk

make Money while Learning how to build multiple business's on the internet

www.MakeMoneyWhileLearning.com

Create monthly Lifetime Income

www.MonthlyLifetimeIncome.com

How To Invest & Trade on stock market

www.SimpleStockMarketCourse.com



Let Us Keep in touch

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Email
MyBusinessCoach@live.com

Face book
www.facebook.com/BApampa

YouTube
www.Youtube.com/RetirementBusiness

Twitter
www.twitter.com/RetireRichGoal

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