

# Global Small Business

## Passion + Purpose = Profit

Woman Of  
**PURPOSE**  
*Conference 2016*

**Bibi Bunmi Apampa**  
[www.BibiApampa.org](http://www.BibiApampa.org)



Financial freedom  
Time Freedom  
Location Freedom  
Inner Freedom

# Passion To Profit

- **Deborah** – Wife, Mother, Judge, Prophetess, Worshipper
- **Jochebed** – Raised 3 SuperStars- Aaron, Miriam & Moses – paid for nursing her son
- **Ruth** – Care Giver, Service Provider, Hard Worker
- **David** – Shepherd, Warrior, Psalmist, Ruddy in face, played the Harp,
- **Jepthah** – Soldier / War Strategist

Financial freedom  
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A Natural Gift or Talent

An Experience

A Positioning

A Spiritual gift

A Challenge

A training

A Special Skill

# The Virtuous (Business) Woman

She considereth a field, and buyeth it: with the fruit of her hands she planteth a vineyard. **(roverbs16KJV)**

**\*\*\* Considereth a field and buys it**

wisdom and knowledge with wealth to consider buying a field - property & business

**\*\*\* With the fruit of her hands**

out of her earnings, her profit, her resources, her savings, her capital

**\*\*\* She planteth a vineyard**

she starts and grows sustainable businesses.

Out of 100 people that start  
working at age 25, by age 65...

# General statistics

1% are financially independent  
& wealthy

- 4% have enough money to meet basic needs
- 22% are still working (cannot afford to quit)
- 45% depend on family for survival
- 28% depend on state pensions, Social Security, friends or charity

- 60% of women will be single by age 50 either by choice from widow hood or divorce
- Their standard of living will reduce by 50%
- 70% of the women will have to go on working for survival to meet basic needs

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**Day and night your gates will be open,  
So that the Kings of the nations may  
bring you their wealth Isaiah 60:11 GNB**

**"Woman,** if you don't strive  
for greatness and empower  
yourself, you will be relevant only  
in the kitchen, the living room and  
the "other room".

**Day and night your gates will be open, So that the  
Kings of the nations may bring you their wealth** Isiah 60:11 GNB

**BUSINESS WOMEN ARE CHANGING.  
WE BUILD DIGITAL EMPIRES.  
WE MAKE MONEY FROM OUR PHONES.  
WE CHANGE THE WORLD WITH WIFI.**



# Digital Disruption has Already Happened

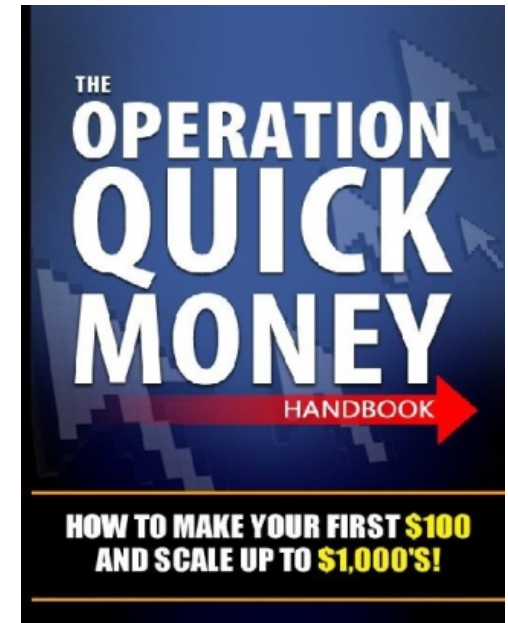
- **World's largest taxi company owns no taxi**  
(Uber)
- **Largest hotel / Accomodation provider owns no real estate**  
(Airbnb)
- **Largest phone companies own no telco infra**  
(SKYPE, We Chat, Whatsapp)
- **World's most valuable retailer has no inventory**  
(Alibaba)
- **Most popular media owner creates no content**  
(Facebook)
- **Fastest growing banks have no actual money**  
(SocietyOne)
- **World's largest movie house owns no cinema**  
(Netflix)
- **Largest software vendors don't write the apps**  
(Apple & Google)

# Our Goal – More Credit



www.MyVisionToReality.com

No drug is as effective  
as a bank credit alert.  
It can wake up your dead cells  
in a matter of minutes,  
Return your lost appetite,  
it will even make you smile  
in a funeral service.  
My prayer for you is for  
Regular bank credit alert  
to be part of our lives  
now and forever more Amen..... 😊



Download this book for free at  
[www.QuickMoneybook.com](http://www.QuickMoneybook.com)

Day and night your gates will be open, So that the  
Kings of the nations may bring you their wealth Isaiah 60:11 GNB

# One Million Dollars Club

## Strategy

- 200,000 books sold @ \$5
- 100,000 unit sales from internet business @\$10 each
- 30,000 book packages @\$35
- 50,000 Affiliate product sales @ \$20 commission
- 20,000 video courses online @ \$50 each
- 20,000 product sales on ebay @ \$50 each
- 2000 trainees / Consultancy Clients/ Speaking fees at \$500
- 3,500 Coaching program sales @ \$300
- 3000 team members on network Marketing @\$25 per mth
- 100 mini websites / blogs earning \$5 each a day

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[www.OneMillionDollarsClub.com](http://www.OneMillionDollarsClub.com)





# Million Dollar Business Models

- Internet Marketing and Affiliate Business
- eCommerce Business
- The Expert Niche Business
- Making Money from Social Media
- Home Business Niche



- Real Estate
- Paper Investments

## 3 Types of Market

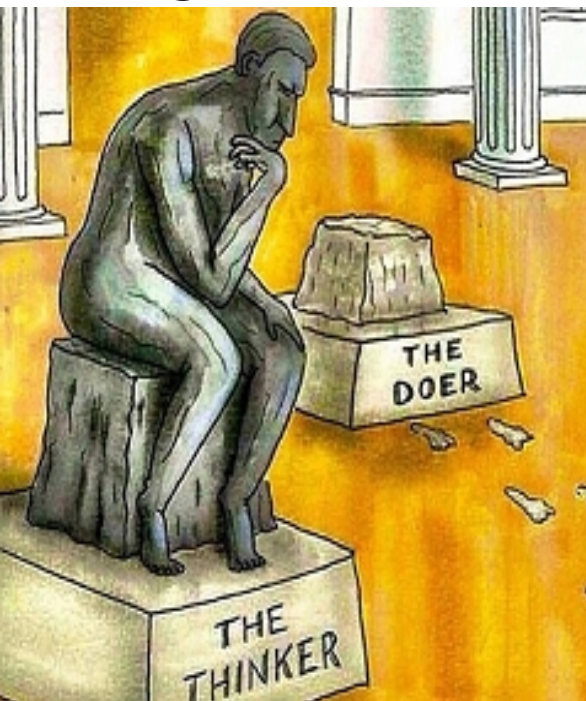
**Passion** – *Hobbies, Talents, eg cooking, golf, dog lovers*

**Pain** – *Health, Relationships eg weight loss, bad breadth, back pain, divorce, retirement income*

**Combination** – *dating, Parenting, Making Money, debt,*



***“All men dream, but not equally. Those who dream by night in the dusty recesses of their minds wake up in the morning that it was vanity.***



***Those who dream by day are dangerous men,  
because they will turn their dreams with open eyes to make it***

“ANYONE CAN BE AN  
ENTREPRENEUR. ALL IT  
TAKES IS A LITTLE DRIVE  
AND AMBITION.”

- ROBERT KIYOSAKI



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## The Opportunity

- \$33 billion spent on corporate training & eLearning industry
- \$27 billion in the ebook & book publishing industry
- \$17 billion in the mobile app market
- \$10.5 billion in the personal growth market
- \$1.2 billion in the coaching market

## The Results

- Entrepreneurs make at least 25% more money than the general population yielding over \$427 billion annually
- Home based businesses have more than double the success rate over other business ventures
- In 2012, nearly 20,000 home based entrepreneurs grossed more than \$1 million working from home

# Start The Wealth Building Plan – Save & Invest

**Save and Invest – miracle of compound interest.**

**Become a millionaire (Use your Personal Pension Plan to Achieve this)**

- \$100 per month – 3.30 per day @ 10% over 45 years \$1,033,625
- \$266 per month – 8.86 per day @ 10% over 30 years
- \$759 per month – 25.30 per day @ 10% over 25 years
- \$2422 per month – 83.30 per day @ 10% over 15 years

**In financial planning on the average you should save**

- 7% pre tax at age 25
- 10% pre tax at age 35
- 18% pre tax at age 45
- 35% pre tax at age 55

**To become financially independent, turn part of your INCOME into CAPITAL  
turn CAPITAL into ENTERPRISE turn ENTERPRISE into PROFIT turn  
PROFIT into INVESTMENT turn INVESTMENT into FINANCIAL  
Independence**

**Financial freedom**  
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# Become An Expert Plan –

## Speaker, Author, Trainer, Consultant, Coach

[www.CertifiedLifeCoachTraining.com](http://www.CertifiedLifeCoachTraining.com)

- Know your topic – niche, perfect elevator pitch
- Position yourself intelligently as an expert
- Discover audience needs- frustrations, struggles, challenges
- Create your solution – book, dvd, seminar, program, coaching
- Package your information so people can buy
- Put up a website
- Campaign and Promote yourself strategically and consistently
- Partner with others to get your message out
- Post free content to generate traffic – Use Social Media



# Published Author - Why Publish a book

Amazon kindle, Smash words, Create space, website

[www.MasterBookPublishing.com](http://www.MasterBookPublishing.com)



1. It establishes your authority and expertise
2. You become an instant expert
3. Its an effective way to build passive income that you can earn for life
4. You may be the answer to someone's challenge
5. It's a medium to express yourself
6. You can be an agent of change
7. Its your legacy to the world
8. It shows that you care about helping people with the solution to their challenges
9. The book can be used as a medium to sell your business without blowing your trumpet - it becomes a marketing tool
10. It gives visitors to your website / blog a reason to give you their contact details so that you can build a valuable database of people interested in your business - these prospects represent future income

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*If you want to change the world, pick up your  
pen and write ..... Martin Luther*

# Published Author - How to Publish a book

Amazon kindle, Smash words, Create space, website

[www.MasterBookPublishing.com](http://www.MasterBookPublishing.com)



**Here's the simple process we'll be taking for each of our Kindle books we publish:**

1. Find a niche topic to write on. One that gets searched a lot, yet has little competition.
2. Choose 7 keywords you want to rank at the top of Amazon for. These need to be highly searched, low competition words.
3. Write the book yourself OR have it written by someone else. I always have it written by someone else for cheap.
4. Publish your book to Amazon
5. Rank highly for the keywords you selected in step 2 above
6. Make money. People find your book by entering 1 of those 7 keywords. They buy your book. Amazon notices you're a valuable book so THEY start promoting you all over their website. You make more money. You need to rank highly and make some initial sales through that, or Amazon won't start promoting you, and you'll be at a standstill. Ranking highly is **critical**.
7. Repeat steps 1-6 on another book.

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*If you want to change the world, pick up your  
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# Why Do I need to build Virtual Wealth and Internet Streams of Income



1. It's the future for business
2. You can create virtual estates that continues to give you passive income for years to come
3. You are able to build and leave a lasting legacy
4. Financial Freedom, Time Freedom and location freedom will no longer be a dream but a reality
5. Your business is open 24/7 to the world and you are not limited by your location, colour or number of friends
6. Your sphere of influence becomes global

**Bill Gates wasn't kidding when he said:**

“ If your business is not on the internet, then your business will be out of business. ”

-Bill Gates, Founder of Microsoft



**Training**  
[www.NetBizAcademy.com](http://www.NetBizAcademy.com)

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# Start A Business Online

Training: [www.NetBizAcademy.com](http://www.NetBizAcademy.com)

## 3 Basic Steps

### Something To Sell

Niche Market Research, Product,  
Pain, Passion, Combination

### Somewhere To Sell from

Website, Blog, Affiliate link

- **Someone To Sell To**

Traffic

## Simple Process

- Find your interest
- Identify a niche market.
- Find the problem in your niche market
- Develop a solution to the problem that your niche market will pay for
- Figure out how you will sell your solution

Set up your website

Create online marketing material

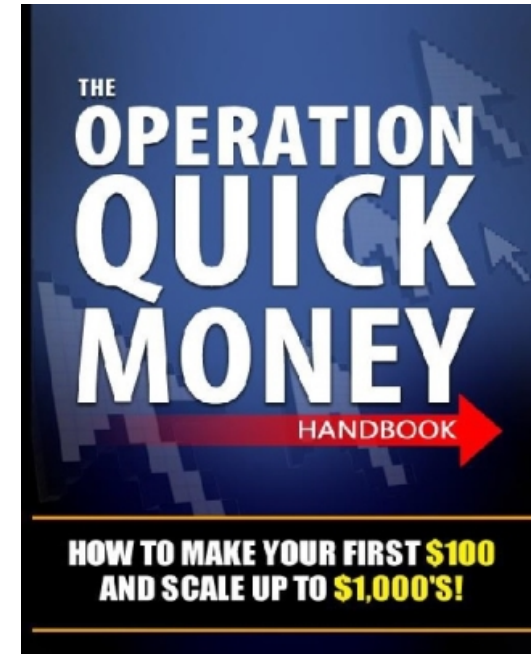
Training To Set Up Your Own Successful Businesses  
online go to [www.SimpleInternetBusiness.co.uk](http://www.SimpleInternetBusiness.co.uk)

READY MADE PRODUCTS to start your Online Business  
[www.WebizStarterPack.com](http://www.WebizStarterPack.com)

Free monthly Cash Generating Website  
[www.WebizAcademy.com](http://www.WebizAcademy.com)

# Affiliate Marketing

Start businesses online selling other peoples product  
free training at [www.QuickMoneyBook.com](http://www.QuickMoneyBook.com)



## 1. You tube Strategy –

<http://www.youtube.com/EmpowermentWorld>

<http://www.youtube.com/MyOwnLifeCoach>

## 2. Parasite strategy –

[www.MonthlyLifetimeIncome.com](http://www.MonthlyLifetimeIncome.com)

## 3. Bum Article marketing strategy –

<http://www.box.net/100aDayVideos>

## 4. Facebook strategy – [www.facebook.com/bapampa](http://www.facebook.com/bapampa)

## 5. Squeeze page strategy – Email Marketing / List Building - **Build, Send, Profit**

[www.BecomeAMotivationalSpeaker.co.uk](http://www.BecomeAMotivationalSpeaker.co.uk) [www.RetirementBusinessIdeas.com](http://www.RetirementBusinessIdeas.com)

## 6. Amazon Affiliate program



# Niche Blogging – Podcasting

[www.DietandLoseWeightSite.com](http://www.DietandLoseWeightSite.com)

Niche Blogging is when you are an Infopreneur and you blog on a certain niche topic and become an authority in that niche by giving out good free information and content. When you give out the information in Audio or Video Format = Podcast

You then monetize your blog / podcast  
google adsense, ebay, amazon, banner adverts, product sales  
and clickbank

# HOME BUSINESS eg Network Marketing

Building teams to leverage effort and maximize returns from team members

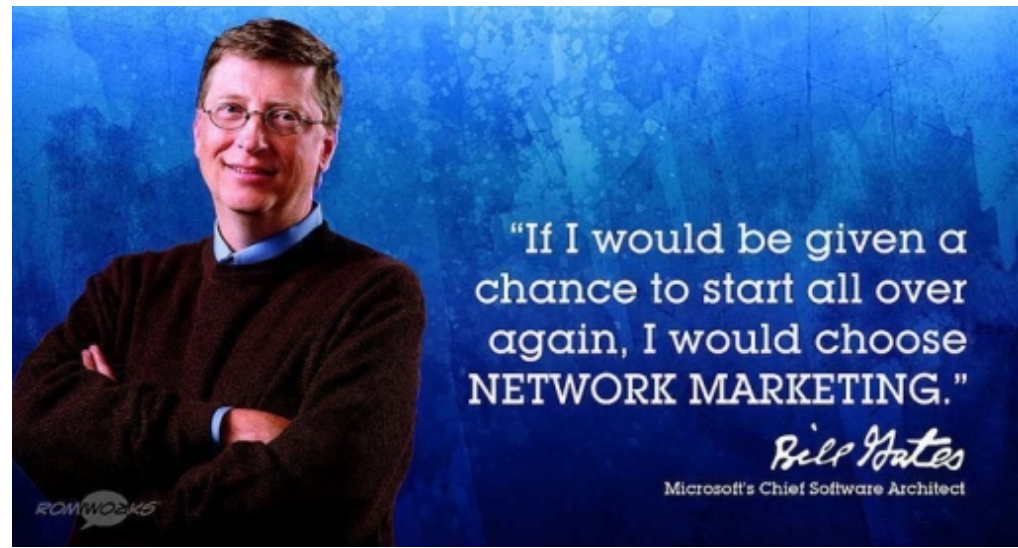
[www.tinyurl.com/MLMAcademy](http://www.tinyurl.com/MLMAcademy)



Network Marketing is just a way for businesses to distribute their products. It is:

- ❑ 1. Person-to-person communication
- ❑ 2. Establishing, building and nurturing relationships
- ❑ 3. Marketing channel
- ❑ 4. A different way of doing business
- ❑ 5. Helping and serving other people
- ❑ 6. A way of living: FREEDOM!
- ❑ 7. Residual income at its best

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# THE GREAT NETWORK MARKETING BUSINESS



## NETWORK MARKETING INDUSTRY

Has been a successful method of distribution for more than 60 years creating the highest number of millionaires in the last years.

- ✓ **Work from home.**
- ✓ **No operation costs.**
- ✓ **No inventory.**
- ✓ **No employees.**
- ✓ **Low startup costs.**
- ✓ **No boss.**
- ✓ **Ideal for busy individuals.**
- ✓ **Create residual income.**

[www.tinyurl.com/MLMAcademy](http://www.tinyurl.com/MLMAcademy)





# **Make Money With Social Media**

**Start A Global Business From Your 'Idle Time'  
On Facebook, Twitter, Instagram & LinkedIn, Pinterest**

- Social Media Consultant
- Digital Marketing Consultant
- FaceBook
- LinkedIn
- Instagram
- Twitter
- Pinterest
- Snapchat



**[www.MakeMoneyWithSocialMedia.com](http://www.MakeMoneyWithSocialMedia.com)**

# eCommerce

eBay – Shopify – Amazon FBA – FaceBook store



[www.BecomePowerSeller.co.uk](http://www.BecomePowerSeller.co.uk)

[www.PowerSellerToBe.com](http://www.PowerSellerToBe.com)

**Step 1: Choose Your Product** small, less than 1kg, \$20–\$40,  
solves a Pain/Passion challenge, consumable for repeat business, doesn't need a license

**Step 2: Find a Supplier** – 25% cost of your selling price – Amazon  
takes 25% of sales price so  $25\% + 25\% = 50\%$  profit for you

**Step 3: Build Your Store**

**Step 4: List & optimise Items for Sale**

**Step 5: Get Traffic**

**Step 6 : Ship/Dropship & Manage Inventory**

**Step 7: Track Expenses and Income**



# Starting All Over

## Streams of Income we can Create from today

### SILENT MONEY MACHINES

- **Save and Invest** – miracle of compound interest
- **Investments**- Stocks & Shares, **PENSION FUND**, savings, Insurance
- **Real Estate** - Home, Buy to Let, Commercial Property, Property Developer
- **Internet Business / Affiliate Marketing** – [www.NetBizAcademy.com](http://www.NetBizAcademy.com)  
[www.SimpleInternetBusiness.co.uk](http://www.SimpleInternetBusiness.co.uk)
- **Become a LifeCoach / Expert Training**  
[www.CertifiedLifeCoachTraining.com](http://www.CertifiedLifeCoachTraining.com)
- **Best Selling Author** -  
[www.MasterBookPublishing.com](http://www.MasterBookPublishing.com)
- **Public Speaking**-  
[www.PowerfulPublicSpeakingSkills.com](http://www.PowerfulPublicSpeakingSkills.com)
- **eCommerce** –  
[www.BecomePowerSeller.co.uk](http://www.BecomePowerSeller.co.uk)
- **Network Marketing** –  
[www.tinyurl.com/MLMAcademy](http://www.tinyurl.com/MLMAcademy)

**FREE gifts**

Top 20 ways to  
Make Money Online



Understanding Social  
Media Marketing



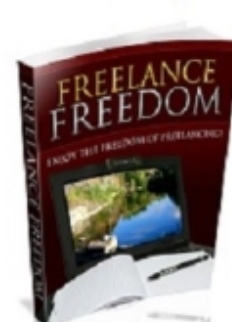
Passage To Passive  
Income



Generate more Leads  
To Your Network



Enjoy the Freedom Of  
Freelancing



Becoming A Great  
Leader in Business



**Go To [www.BibiApampa.eu/Denmark](http://www.BibiApampa.eu/Denmark)**

# Special Offer



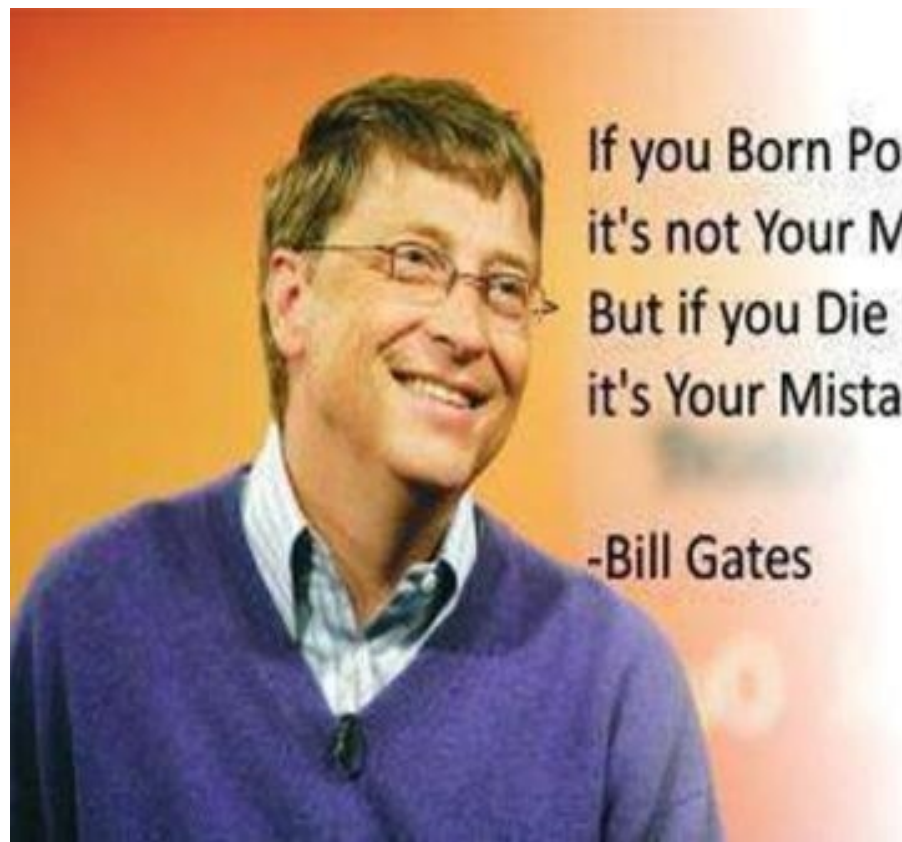
**15 Multimedia  
Training**

**42 Multimedia  
Training plus 10weeks Internet Business Training**  
**Go To [www.BibiApampa.eu/Denmark](http://www.BibiApampa.eu/Denmark)**





# Wisdom Nuggets

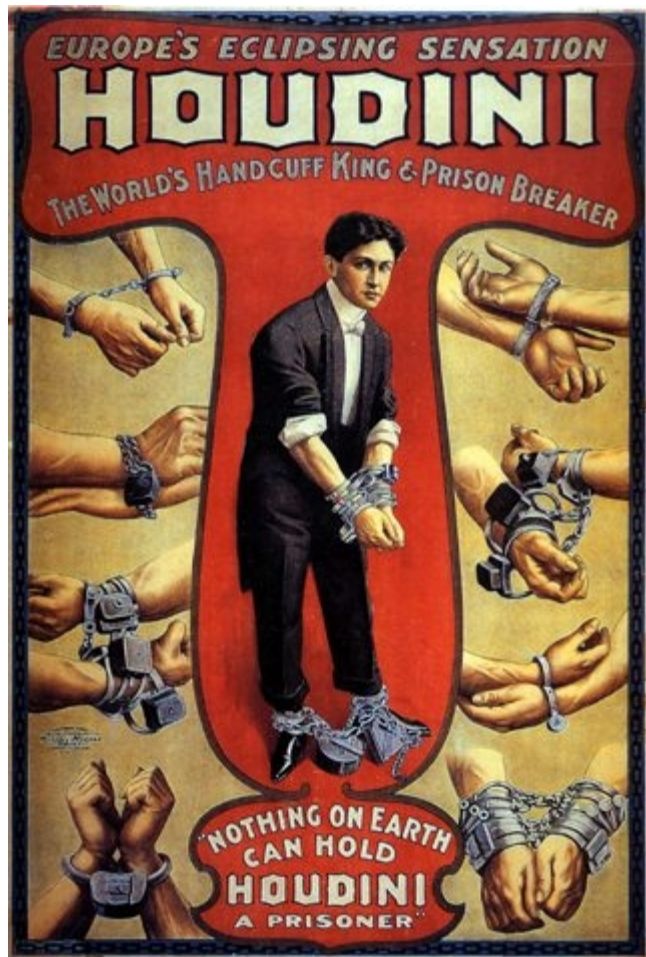


If you Born Poor  
it's not Your Mistake,  
But if you Die Poor  
it's Your Mistake

-Bill Gates

*"The richest people  
in the world look  
for and build  
**NETWORKS.**  
Everyone else  
looks for work."  
~Robert Kiyosaki*

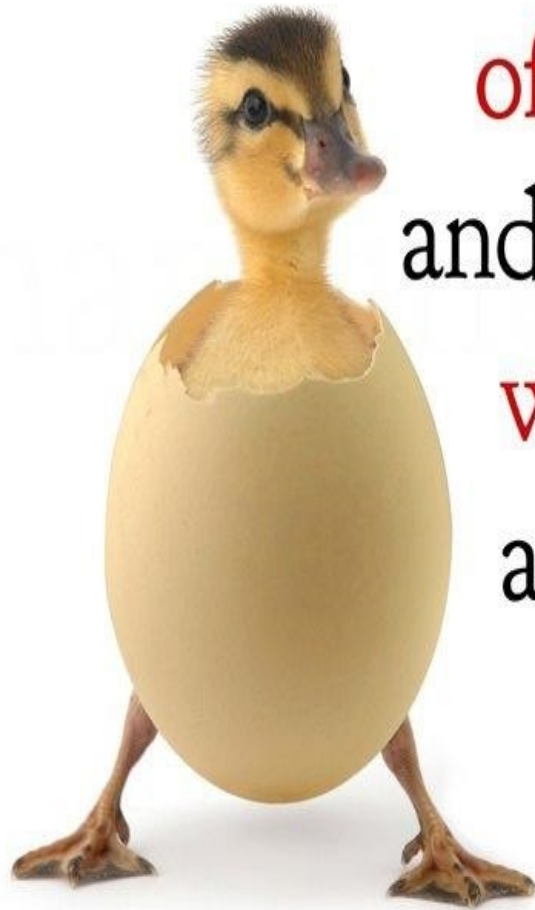




# CONCLUSION

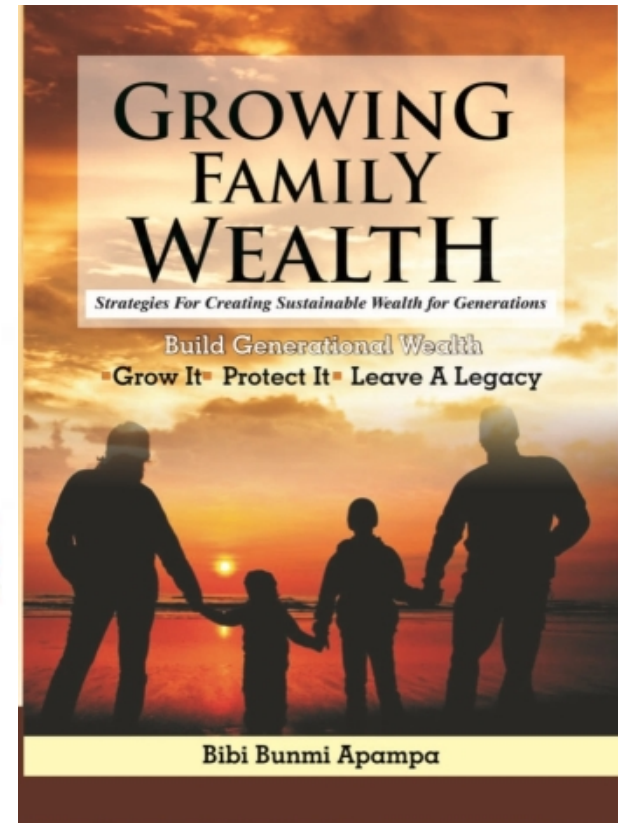
*Houdini  
The Master Jail  
Breaker*

*Its Time to  
Break out,  
Breakthrough  
Break free Financially*



It's time to **break out**  
**of your shell**  
and show the world  
**who you really are**  
and what you're  
really made of!

*Live your dreams!*



*Get the book*  
**“Growing Family Wealth”**

**TODAY VISIT**

**[www.GrowingFamilyWealth.com](http://www.GrowingFamilyWealth.com)**



# Let Us Keep in touch

## Websites

[www.BibiApampa.org](http://www.BibiApampa.org)

[www.MakeMaximumImpact.com](http://www.MakeMaximumImpact.com)

## Email

[MyBusinessCoach@live.com](mailto:MyBusinessCoach@live.com)

## Face book

[www.facebook.com/BApampa](http://www.facebook.com/BApampa)

## Twitter

[www.twitter.com/bapampa](http://www.twitter.com/bapampa)

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