



THE
UNIQUE WOMAN
CONFERENCE
SATURDAY JUNE 16, 2018

THEME:
BORN TO WIN

Bibi Bunmi Apampa
www.BibiApampa.org



Financial freedom
Time Freedom
Location Freedom
Inner Freedom^{om}

Who am I

- ❖ Bibi Bunmi Apampa
- ❖ Award Winning Best Selling Author
- ❖ International Speaker Consultant & Trainer
- ❖ High Performance Business / Life Coach
- ❖ Happy Wife, Mother & Child of God

www.BibiApampa.org
www.GrowingFamilyWealth.com

Today's presentation will be uploaded to
www.BibiApampa.eu/WOCOM

The Virtuous

THEME:
BORN TO WIN

Woman

She considereth a field, and buyeth it: with the fruit of her hands she planteth a vineyard. Proverbs31:16KJV

***** Considereth a field and buys it**

wisdom and knowledge with wealth to consider buying a field - property & business

***** With the fruit of her hands**

out of her earnings, her profit, her resources, her savings, her capital

***** She planteth a vineyard**

she starts & grows Multiple sustainable businesses.

WIN

Work Hard / Smart

Invest Wisely

Never Give-Up

The Virtuous **BORN TO WIN** Woman

*** Create Your Own Dream

Your Dream Does Not Exist You Have to Create It

Dream, Desire, Decision, Diligence, Discipline with **FOCUS**

*** Build Strong Empires

Marital, Family, Outstanding Children, Financial, Career, Business, Educational, Ministry WITH EXCELLENCE

*** Make Maximum Impact

Power of the Spoken Word

Power of the Written word

Power of the Visual word



HOW TO WIN THE DAY

IF YOU WIN THE MORNING, YOU WIN THE DAY. HERE'S HOW TO START THE DAY OFF RIGHT.

From the Ask Altucher
interview with Hal Elrod



S

Silence

Meditation.
Prayer.
Breathing.
Whatever it is for you, the idea is to quiet your mind, block out the chatter, and start the day with calm thoughts.

A

Affirmations

Encouraging words you tell yourself to achieve your goals, overcome fears, be healthy and happy, and live out your purpose.

V

Visualization

Imagine yourself doing each thing, step by step, that you need to do to accomplish your goals. Then imagine what it will feel like when you succeed.

E

Exercise

It doesn't have to be powerlifting or long distance running. Just do some bodyweight exercises for 5 minutes to get the blood and oxygen flowing to the brain.

R

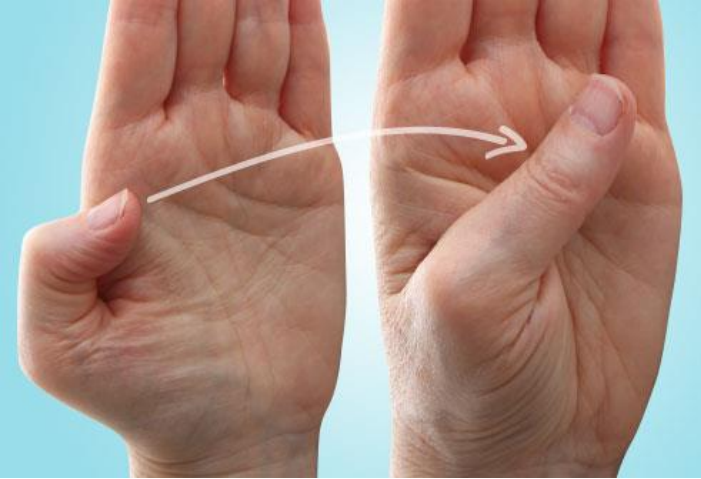
Reading

Fill your brain with positive thoughts and ideas to improve yourself. Learn the knowledge of people who have accomplished the things you want to do.

S

Scribing

Writing or journaling is a great way to process your thoughts and reflect on your life. It will help you be more self-aware and more articulate.



Power of the thumb

**Your hands has 5 fingers.
4 of the fingers are together**

- *only the thumb is set apart
- *only the thumb can touch all the other fingers
- *only the thumb can caress, scratch, console

You are the thumb set apart for greatness **BORN TO WIN**
you can give life, you can nurture you can make a
difference. The choice is in your hands you can give Life
to others or refuse to nurture the choice is in your hands

General statistics

Out of 100 people that start working at age 25, by age 65...

- 1% are financially independent & wealthy
- 4% have enough money to meet basic needs
- 22% are still working (cannot afford to quit)
- 45% depend on family for survival
- 28% depend on state pensions, Social Security, friends or charity
- 60% of women will be single by age 50 either by choice from widow hood or divorce
- Their standard of living will reduce by 50%
- 70% of the women will have to go on working for survival to meet basic needs



**Day and night your gates will be open,
So that the Kings of the nations may
bring you their wealth Isaiah 60:11 GNB**

Day and night your gates will be open, So that the Kings of the nations may bring you their wealth Isiah 60:11 GNB

"Woman, if you don't strive for greatness and empower yourself, you will be relevant only in the kitchen, the living room and the "other room".

**BUSINESS WOMEN ARE CHANGING.
WE BUILD DIGITAL EMPIRES.
WE MAKE MONEY FROM OUR PHONES.
WE CHANGE THE WORLD WITH WIFI.**

Digital Disruption has Already Happened



UBER

World's largest
taxi company

Owens NO

~~Taxis~~



World's largest
Accommodation provider

Owens NO

~~Real
estate~~



World's largest
Phone companies

Owens NO

~~Telco
infra~~



World's most
Valuable retailer

Owens NO

~~Inventory~~

facebook.

Most popular
Media owner

Owens NO

~~Content~~



World's fastest
Growing bank

Owens NO

~~Actual
money~~

NETFLIX

World's largest
movie house

Owens NO

~~Cinemas~~



World's largest
Software vendors

Owens NO

~~Apps~~

What is A Global Small Business

- **A small Business not limited by geography**
- They have global outreach into cities all over the world
- **Usually developed around a micro-niche, with well developed celebrity branding**
- They are usually service providers with high value products and valuable Intellectual properties
- **Usually use the internet as the platform to create wealth** **Financial freedom*Time Freedom * Location Freedom**



**Day and night your gates will be open,
So that the Kings of the nations may bring you their wealth
Isaiah 60:11 GNB**



One Million Dollars Club

Create Wealth And Multiple Streams Of Income Towards The One Million Dollars Goal

One Million Dollars Club Strategy

- 200,000 books sold @ \$5
- 100,000 unit sales from internet business @\$10 each
- 30,000 book packages @\$35
- 50,000 Affiliate product sales @ \$20 commission
- 20,000 video courses online @ \$50 each
- 20,000 product sales on ebay @ \$50 each
- 2000 trainees / Consultancy Clients/ Speaking fees at \$500
- 3,500 Coaching program sales @ \$300
- 3000 team members on network Marketing @\$25 per mth
- 100 mini websites / blogs earning \$5 each a day

Become A Global Small Business

A Celebrity Expert, Author, Speaker, Consultant, Trainer and Coach



Become A Global Small Business

A Celebrity Expert, Author, Speaker, Consultant, Trainer and Coach

Global Small Business Models

www.WiseBusinessWoman.org

- The Expert Niche Business
- Internet Marketing and Affiliate Business
- eCommerce Business
- Making Money from Social Media
- Home Business Niche



- Real Estate
- Paper Investments

www.BibiApampa.org

3 Types of Market

Passion – *Hobbies, Talents, eg cooking, golf, dog lovers*

Pain – *Health, Relationships eg weight loss, bad breadth, back pain, divorce, retirement income*

Combination – *dating, Parenting, Making Money, debt,*

Start The Wealth Building Plan

Step 1

Save & Invest

Save and Invest – miracle of compound interest.

Become a millionaire (Use your Personal Pension Plan to Achieve this)

- \$100 per month – 3.30 per day @ 10% over 45 years \$1,033,625
- \$266 per month – 8.86 per day @ 10% over 30 years
- \$759 per month – 25.30 per day @ 10% over 25 years
- \$2422 per month – 83.30 per day @ 10% over 15 years

In financial planning on the average you should save

- 7% pre tax at age 25
- 10% pre tax at age 35
- 18% pre tax at age 45
- 35% pre tax at age 55

If You Cannot SAVE You Are Not SAFE

**To become financially independent, turn part of your INCOME into CAPITAL
turn CAPITAL into ENTERPRISE turn ENTERPRISE into PROFIT turn
PROFIT into INVESTMENT turn INVESTMENT into FINANCIAL
Independence**

Become A Global Small Business

A Celebrity Expert, Author, Speaker, Consultant, Trainer and Coach

Step 2

The Opportunity

- \$33 billion spent on corporate training & eLearning industry
- \$27 billion in the ebook & book publishing industry
- \$17 billion in the mobile app market
- \$10.5 billion in the personal growth market
- \$1.2 billion in the coaching market

The Results

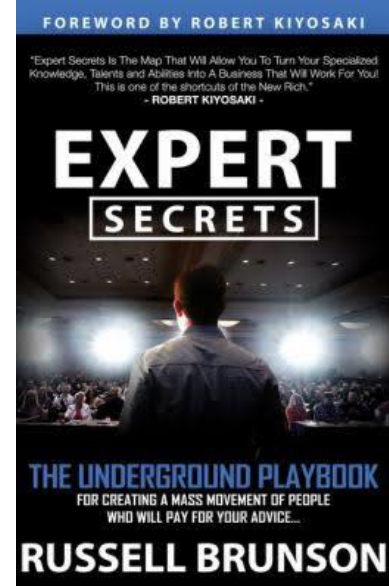
- Entrepreneurs make at least 25% more money than the general population yielding over \$427 billion annually
- Home based businesses have more than double the success rate over other business ventures
- In 2015, more than 20,000 home based entrepreneurs grossed more than \$1 million working from home

Become An Expert Plan –

Speaker, Author, Trainer, Consultant,
Coach

Download free book at www.ExpertSecretBook.com

- Know your topic – niche, perfect elevator pitch
- Position yourself intelligently as an expert
- Discover audience needs- frustrations, struggles, challenges
- Create your solution – book, dvd, seminar, program, coaching
- Package your information so people can buy
- Put up a website
- Campaign and Promote yourself strategically and consistently
- Partner with others to get your message out
- Post free content to generate traffic –
Use Social Media



Step 2

Published Author - Why Publish a book

Amazon kindle, Smash words, Create space, website

Coaching Program – www.BibiApampa.eu/Published-Author

1. It establishes your authority and expertise
2. You become an instant expert
3. Its an effective way to build passive income that you can earn for life
4. You may be the answer to someone's challenge
5. It's a medium to express yourself
6. You can be an agent of change
7. Its your legacy to the world
8. It shows that you care about helping people with the solution to their challenges
9. The book can be used as a medium to sell your business without blowing your trumpet - it becomes a marketing tool
10. It gives visitors to your website / blog a reason to give you their contact details so that you can build a valuable database of people interested in your business - these prospects represent future income

Financial freedom
Time Freedom
Location Freedom
Inner Freedom

*If you want to change the world, pick up your
pen and write Martin Luther*



Published Author - How to Publish a book

Amazon kindle, Smash words, Create space, website

www.MasterBookPublishing.com

Here's the simple process we'll be taking for each of our Kindle books we publish:

1. Find a niche topic to write on. One that gets searched a lot, yet has little competition.
2. Choose 7 keywords you want to rank at the top of Amazon for. These need to be highly searched, low competition words.
3. Write the book yourself OR have it written by someone else. I always have it written by someone else for cheap.
4. Publish your book to Amazon
5. Rank highly for the keywords you selected in step 2 above
6. Make money. People find your book by entering 1 of those 7 keywords. They buy your book. Amazon notices you're a valuable book so THEY start promoting you all over their website. You make more money. You need to rank highly and make some initial sales through that, or Amazon won't start promoting you, and you'll be at a standstill. Ranking highly is **critical**.
7. Repeat steps 1-6 on another book.

Financial freedom
Time Freedom
Location Freedom
Inner Freedom

*If you want to change the world, pick up your
pen and write **Martin Luther***

Step 3

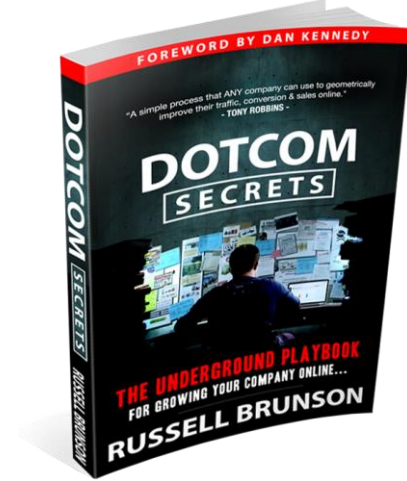
Start A Business Online

Why do I need to build **Virtual Wealth** and **Internet Streams of Income**.

Free Book

www.CopyThisIdea.website

1. It's the future for business
2. You can create virtual estates that continues to give you passive income for years to come
3. You are able to build and leave a lasting legacy
4. Financial Freedom, Time Freedom and location freedom will no longer be a dream but a reality
5. Your business is open 24/7 to the world and you are not limited by your location, colour or number of friends
6. Your sphere of influence becomes global



Bill Gates wasn't kidding when he said:

“ If your business is not on the internet, then your business will be out of business. ”

-Bill Gates, Founder of Microsoft



Training

www.EarnMoneyEveryMonth.com

www.NetBizAcademy.com

Start A Business Online

Training: www.NetBizAcademy.com

3 Basic Steps

Something To Sell

Niche Market Research, Product,
Pain, Passion, Combination

Somewhere To Sell from

Website, Blog, Affiliate link

Someone To Sell To

Traffic

Simple Process

- Find your interest
- Identify a niche market.
- Find the problem in your niche market
- Develop a solution to the problem that your niche market will pay for
- Figure out how you will sell your solution

Set up your website

Create online marketing material

Training To Set Up Your Own Successful Businesses online go to www.SimpleInternetBusiness.co.uk

READY MADE PRODUCTS to start your Online Business
www.WebizStarterPack.com

Free monthly Cash Generating Website
www.WebizAcademy.com



Step

THEME:
BORN TO WIN

Affiliate Marketing

Start businesses online selling other peoples product free training at
www.EarnMoneyEveryMonth.com

Free Book
www.QuickMoneyBook.com

1. You tube Strategy -

<http://www.youtube.com/EmpowermentWorld>
<http://www.youtube.com/MyOwnLifeCoach>

2. Parasite strategy -

www.SimpleInternetBusiness.co.uk

3. Bum Article marketing strategy -

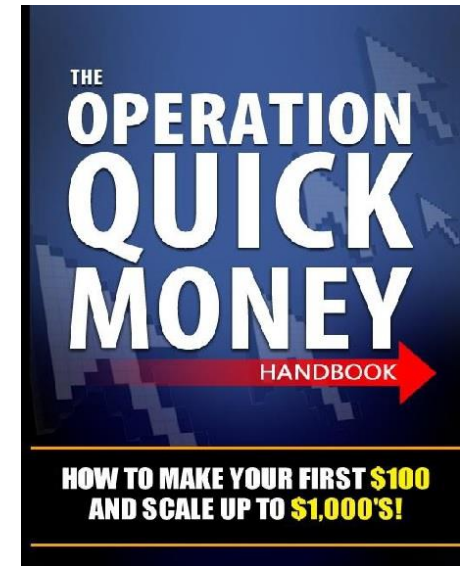
<http://www.box.net/100aDayVideos>

4. Facebook strategy - www.facebook.com/bapampa

5. Squeeze page strategy - Email Marketing /List Building -

Build, Send, Profit www.BecomeAMotivationalSpeaker.co.uk

6. Amazon Affiliate program www.bibiapampa.eu/amazonmoney



Niche Blogging – Podcasting

www.BuildMoneyBlogs.com

Niche Blogging is when you are an Infopreneur and you blog on a certain niche topic and become an authority in that niche by giving out good free information and content. When you give out the information in Audio or Video Format = Podcast

You then monetize your blog / podcast

google adsense, ebay, amazon, banner adverts, product sales and clickbank

Step 4

Build A Business from Home

For Business Ideas Go To

www.MyBusinessClub.biz

THEME:
BORN TO WIN

- ❖ Get a good business idea
- ❖ Research
- ❖ Name your business
- ❖ Decide on legal structure
- ❖ Write business plan
- ❖ Get license & permits for biz & location
- ❖ Put together your professional team -lawyer, accountant,
- ❖ Source for finance
- ❖ Get professional stationery
- ❖ Open for Business

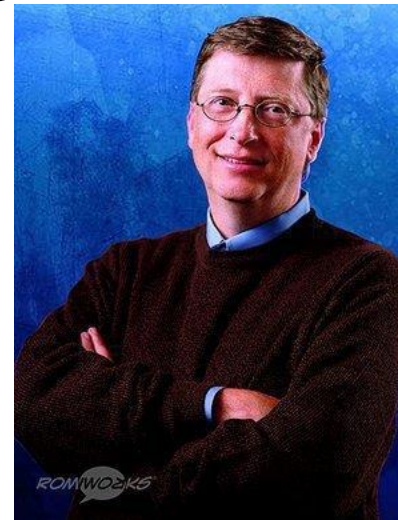
SMALL BUSINESS eg Network Marketing

Building teams to leverage effort and maximize returns from team members

www.tinyurl.com/MLMAcademy

Network Marketing is just a way for businesses to distribute their products. It is:

- . Person-to-person communication
- Establishing, building and nurturing relationships
- Marketing channel
- A different way of doing business
- Helping and serving other people
- A way of living: FREEDOM!
- Residual income at its best



“If I would be given a chance to start all over again, I would choose NETWORK MARKETING.”

Bill Gates

Microsoft's Chief Software Architect

THE GREAT NETWORK MARKETING BUSINESS



NETWORK MARKETING INDUSTRY

Has been a successful method of distribution for more than 60 years creating the highest number of millionaires in the last years.

- ✓ *Work from home.*
- ✓ *No operation costs.*
- ✓ *No inventory.*
- ✓ *No employees.*
- ✓ *Low startup costs.*
- ✓ *No boss.*
- ✓ *Ideal for busy individuals.*
- ✓ *Create residual income.*

www.tinyurl.com/MLMAcademy

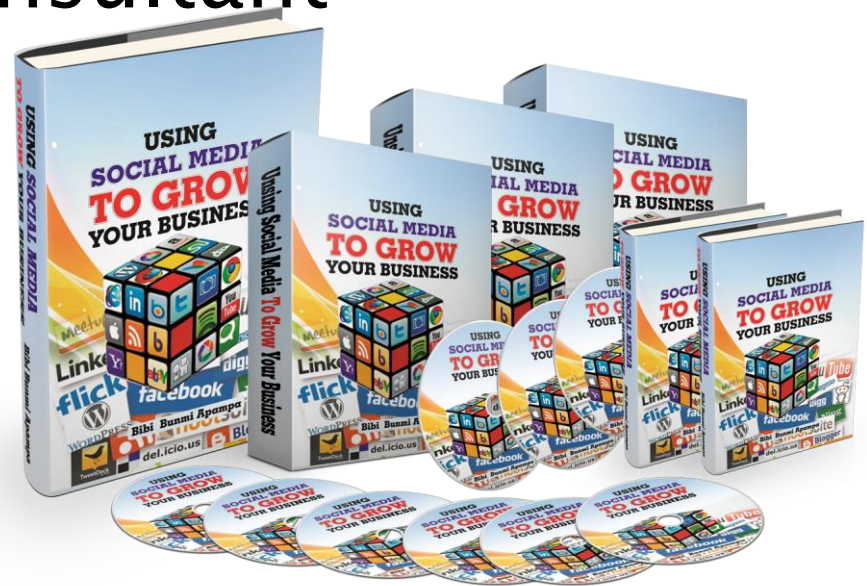


Make Money With Social Media

Start A Global Business From Your 'Idle Time'
On Facebook, Twitter, Instagram & LinkedIn, Pinterest

Step 4

- Social Media Consultant
- Digital Marketing Consultant
- FaceBook
- LinkedIn
- Instagram
- Twitter
- Pinterest
- Snapchat



www.MakeMoneyWithSocialMedia.com

eCommerce

Step 5

Jumia – Konga – eBay – Shopify – Amazon FBA – FaceBook store

www.BecomePowerSeller.co.uk

www.PowerSellerToBe.com

Step 1: Choose Your Product small, less than 1kg, \$20–\$40, solves a Pain/Passion challenge, consumable for repeat business, doesn't need a license

Step 2: Find a Supplier – 25% cost of your selling price – Amazon takes 25% of sales price so $25\%+25\% = 50\%$ profit for you

Step 3: Build Your Store

Step 4: List & optimise Items for Sale

Step 5: Get Traffic

Step 6 : Ship/Dropship & Manage Inventory

Step 7: Track Expenses and Income

Build Generational Wealth

■ Grow It ■ Protect It ■ Leave A Legacy

Most Millionaires Keep Their Wealth in Real Estate

The Wealth Building Plan – Real Estate

Step 6

- ❖ Home,
- ❖ Buy to let,
- ❖ HMOs (house with Multiple Occupancy)
- ❖ Flips – Buy, renovate sell
- ❖ Property Developer
- ❖ Bed & Breakfast
- ❖ Commercial Properties
- ❖ Options
- ❖ Land Speculations
- ❖ Property manager
- ❖ Hotel / Guest House
- ❖ Hostel

Financial freedom
Time Freedom
Location Freedom
Inner Freedom

Prepare Your Children for Wealth transfer

Step 7

Why

- Teach your future millionaire to use your hard earned money for opportunities not excesses
- Train an heir to handle personal finance investments
- Build and uphold your heir's self esteem
- Foster your heir's drive and perseverance
- Allow your heir to handle relationships with others
- Ensure your heir knows how to perform wealth management
- Give your heir practice and experience handling challenges
- Let your heir avoid arrogance
- Help your heir make the family values, culture and legacy their own
- Show your heir how to pass on the family legacy
- Avoid riches to rags in 3 generations for your family

7 things you can do to make the transition of your estate and family wealth easier for your Children.

Step 7

- Talk to them now
- Organize your estate plan and other documents
- Make a list of online items and other for which you have a user name and password or personal identification number (PIN), include your account name, user name, password, PIN, response challenges and answers or the combination or location of keys
- Introduce them to your advisers
- Give them some of your assets and responsibilities now.
- Help them understand what happens after a death
- Begin or continue to pass along family stories, traditions and legacies

Sustaining Wealth with Gods Wisdom

Things you need to Do, Learn , Create & Model

- Savings and Investment Program
- Grow a real estate property portfolio
- Register your own corporation and start operating business as a separate legal entity
- How to write and publish your book listing it on Amazon www.MasterBookPublishing.com
- Public Speaking & Presentation skills
www.BecomeMotivationalSpeaker.org
- Life Coach training and skill development to brand yourself as an expert www.CertifiedLifeCoachTraining.com
- Internet Business Mastery www.NetBizAcademy.com
www.SimpleInternetBusiness.co.uk
- Marketing strategies for fast growth

Starting All Over

Streams of Income we can Create from today

SILENT MONEY MACHINES

- **Save and Invest** – miracle of compound interest
- **Investments-** Stocks & Shares, PENSION FUND, savings, Insurance
- **Real Estate** - Home, Buy to Let, Commercial Property, Property Developer
- **Internet Business / Affiliate Marketing** – www.NetBizAcademy.com
www.SimpleInternetBusiness.co.uk
- **Become a LifeCoach / Expert Training**
www.CertifiedLifeCoachTraining.com
- **Best Selling Author -**
www.MasterBookPublishing.com
- **Public Speaking-**
www.BecomeMotivationalSpeaker.org
- **eCommerce** –
www.BecomePowerSeller.co.uk
- **Network Marketing** –
www.tinyurl.com/MLMAcademy

FREE gifts

Top 20 ways to
Make Money Online



Understanding Social
Media Marketing



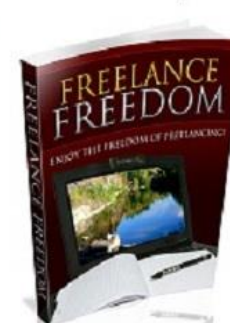
Passage To Passive
Income



Generate more Leads
To Your Network



Enjoy the Freedom Of
Freelancing



Becoming A Great
Leader in Business



Go To www.BibiApampa.eu/WOCOM

7 Global Small Businesses You can start Today

1. Affiliate Marketing
2. Blogging
3. Kindle Publishing on Amazon
4. Youtube Celebrity with a Lifestyle / Passion Video Channel
5. Social Media Consultant
6. Infopreneur Selling eBooks and courses online
7. Freelancing / Digital Nomad



The Wise Woman
Healthy Wealthy and Wise

Unlocking Potentials In Leadership
and Wealth Building Skills

Multimedia Training On

**7 Businesses
You Can
Start Today**

Create Streams of Income

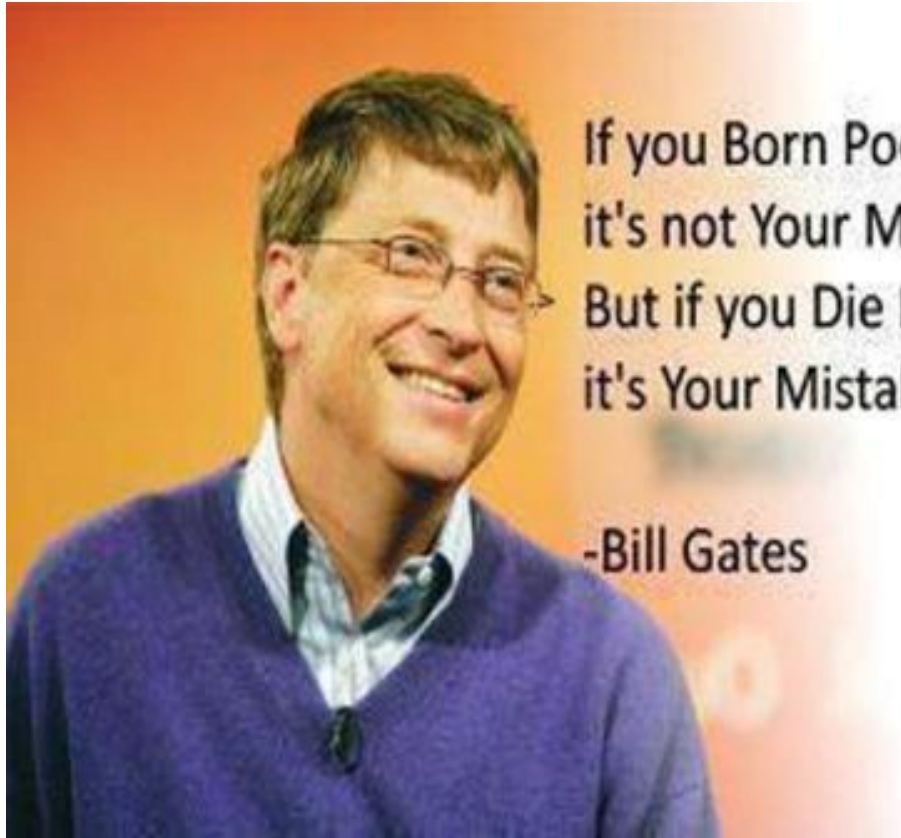
The Wise Woman Mentoring Series
www.TheWiseWoman.eu

Go To www.BibiApampa.eu/WOCOM

Become A Global Small Business

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Wisdom Nuggets



If you Born Poor
it's not Your Mistake,
But if you Die Poor
it's Your Mistake

-Bill Gates

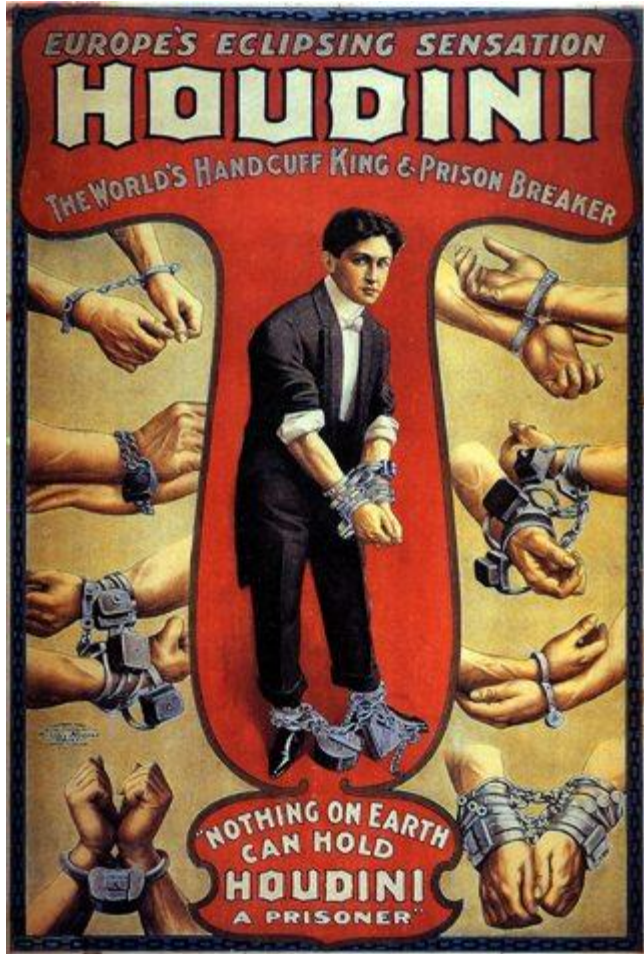
*"The richest people
in the world look
for and build
NETWORKS.
Everyone else
looks for work."
~Robert Kiyosaki*



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CONCLUSION

Houdini

*The Master Jail
Breaker*

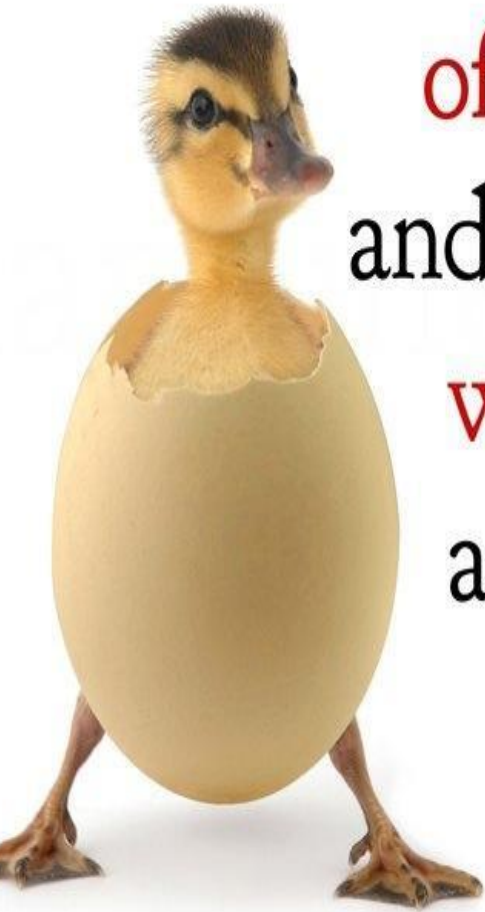
Its Time to

Break out,

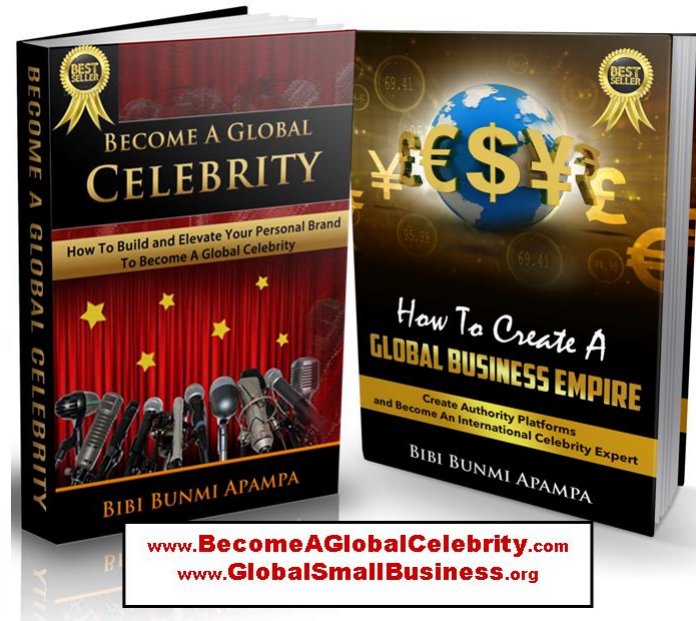
Breakthrough

Break free Financially

It's time to **break out**
of your shell
and show the world
who you really are
and what you're
really made of!



Live your dreams!



Get the books
“Global Business Empire”
AND
“Global Celebrity”

Let Us Keep in touch

Websites

www.BibiApampa.org
www.GrowingFamilyWealth.com

Email

MyBusinessCoach@live.com

Face book

www.facebook.com/BApampa

Twitter

www.twitter.com/bapampa

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