

GROWING FAMILY WEALTH

Strategies For Creating Sustainable Wealth for Generations

Bibi Bunmi Apampa

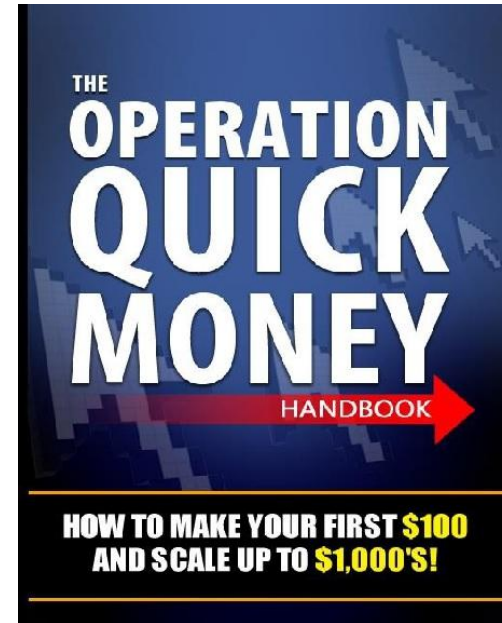
[www.Bibi Apampa.org](http://www.BibiApampa.org)

AGENDA

Preparation towards wealth creation Strategies for creating and growing family wealth

- Real Estate
- Savings and Investments
- Stocks and Shares
- Small business
- eBay
- Network marketing business
- Published Author
- Business on the Internet
- Bonus – Affiliate Marketing

Preparing your children for wealth transfer



Download this book for free at
www.QuickMoneybook.com

Download today's presentation
at www.BibiApampa.org

What would you rather have?

1 cent duplicated
during 30 days or
1 thousand dollars
every day?



The One Thousand dollars every day is
guaranteed for 30days

What would you rather have?



*30 thousand
dollars*

VS

*5 million
dollars*

For this kind of result
You need to Build Sustainable Wealth

Build Generational Wealth

■ Grow It ■ Protect It ■ Leave A Legacy

General statistics

Out of 100 people that start working at age 25,
by age 65.....

- ▶ 1% are financially independent & wealthy
- ▶ 4% have enough money to meet basic needs
- ▶ 22% are still working (cannot afford to quit)
- ▶ 45% depend on family for survival
- ▶ 28% depend on state pensions, Social Security, friends or charity

Build Generational Wealth

■ Grow It ■ Protect It ■ Leave A Legacy

Statistics for Women

- ▶ 60% of women will be single by age 50 either by choice from widow hood or divorce
- ▶ Their standard of living will reduce by 50%
- ▶ 70% of the women will have to go on working for survival to meet basic needs

Build Generational Wealth

■ **Grow It** ■ **Protect It** ■ **Leave A Legacy**

Million Dollar Plan

- 200,000 books sold @ \$5
- 100,000 unit sales from internet business @\$10 each
- 50,000 Affiliate product sales @ \$20 commission
- 20,000 product sales on ebay @ \$50 each
- 2000 trainees / Consultancy Clients/ Speaking fees at \$500
- 3,500 Coaching program sales @ \$300
- 3000 team members on network Marketing @\$25 per month
- 100 mini websites / blogs earning \$5 each a day

Coaching on the Million Dollar Plan

at

www.VirtualWealth.org

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The Opportunity

- ▶ \$33 billion spent on corporate training & eLearning industry
- ▶ \$27 billion in the ebook & book publishing industry
- ▶ \$17 billion in the mobile app market
- ▶ \$10.5 billion in the personal growth market
- ▶ \$1.2 billion in the coaching market

LEARN MORE *EARN MORE *


GIVE MORE go to

www.VirtualWealth.org


The Results

- ▶ Entrepreneurs make at least 25% more money than the general population yielding over \$427 billion annually
- ▶ Home based businesses have more than double the success rate over other business ventures
- ▶ In 2012, nearly 20,000 home based entrepreneurs grossed more than \$1 million working from home

God's Wisdom to Create Wealth

- 
- ▶ Psalm 115:14 – May the Lord cause you to flourish, Both you and your children
 - ▶ Prov 13:22 - A good man leaveth an inheritance to his children's children
 - ▶ Eccl 11: 2 - Invest in seven ventures, yes, in eight you do not know what disaster may come upon the land

Examples of people who used God's Wisdom to create Wealth

- 
- ▶ Abraham (started tithing high priest to Melchizedeck)
 - ▶ Jacob with Laban
 - ▶ Joseph with Pharaoh
 - ▶ Daniel in Babylon
 - ▶ David with Saul & vagabonds (Men of valor)
 - ▶ Jephtha (sent out of fathers house as a son of a prostitute became king)
 - ▶ Widow with cruise of oil
 - ▶ Solomon

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Abraham's Legacy to Us

- ▶ Now the Lord had said unto Abram, Get thee out of thy country, and from thy kindred, and from thy father's house, unto a land that I will shew thee: And I will make of thee a great nation, and I will bless thee, and make thy name great; and thou shalt be a blessing: And I will bless them that bless thee, and curse him that curseth thee: and in thee shall all families of the earth be blessed. (**Genesis 12:1-3 KJV**)

For I know him, that he will command his children and his household after him, and they shall keep the way of the LORD, to do justice and judgment; that the LORD may bring on Abraham that which he has spoken of him - **Gen. 18:19**

- ▶ **As Christians We are partakers of Abraham's blessings**
Galatians 3:29 – If you belong to Christ, then you are Abraham's seed, and heirs according to the promise

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7 Laws Governing Generational Blessing

- ▶ Love the Lord your God with all your heart - Deut 6:5-7
- ▶ Impress the love of God in the heart of your children
Deuteronomy 6:5-7
- ▶ After God blesses you Be careful not to forget God
Deuteronomy 8:18
- ▶ Meditate on the word of God Joshua 1:8
- ▶ Keep away from sins keep yourself pure 1 John 2:16
- ▶ Be a generous giver Luke 6:38
- ▶ Have a heart of gratitude with thanksgiving Ps 67:5-7



The Wealth Building Plan

Streams of Income

- ▶ **INVESTMENTS** – These are Paper Investments ie stocks, shares, bonds, ISA, Pension, off shore investments, Venture Capital Trusts etc
- ▶ **REAL ESTATE** – Home, buy to let, HMOs (house with Multiple Occupancy) Flips – Buy, renovate sell, Property Developer, Bed and Breakfast, Hostel, Commercial Property etc
- ▶ **MARKETING (your own Business)** – This can be **brick and mortar business** or on the **Internet**. You can market products and commodities or skilled services.
- ▶ **Expert Niche** – Author, Speaker, Trainer, Consultant



The Wealth Building Plan – Save & Invest

**Save and Invest – miracle of compound interest.
Become a millionaire (Use your Personal Pension Plan to Achieve
this)**

- ▶ \$100 per month – 3.30 per day @ 10% over 45 years \$1,033,625
- ▶ \$266 per month – 8.86 per day @ 10% over 30 years
- ▶ \$759 per month – 25.30 per day @ 10% over 25 years
- ▶ \$2422 per month – 83.30 per day @ 10% over 15 years

In financial planning on the average you should save

- ▶ 7% pre tax at age 25
- ▶ 10% pre tax at age 35
- ▶ 18% pre tax at age 45
- ▶ 35% pre tax at age 55

**To become financially independent, turn part of your INCOME into CAPITAL turn
CAPITAL into ENTERPRISE turn ENTERPRISE into PROFIT turn PROFIT into
INVESTMENT turn INVESTMENT into FINANCIAL Independence**

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The Wealth Building Plan – Real Estate


- ❖ Home,
- ❖ Buy to let,
- ❖ HMOs (house with Multiple Occupancy)
- ❖ Flips – Buy, renovate sell
- ❖ Property Developer
- ❖ Bed & Breakfast
- ❖ Commercial Properties
- ❖ Options
- ❖ Land Speculations
- ❖ Property manager
- ❖ Hotel / Guest House
- ❖ Hostel

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Wealth Building Plan – Business Enterprise

www.HomeBusinessMentor.biz

- 
- ❖ Get a good business idea
 - ❖ Research
 - ❖ Name your business
 - ❖ Decide on legal structure
 - ❖ Write business plan
 - ❖ Get license & permits for biz & location
 - ❖ Put together your professional team -lawyer, accountant,
 - ❖ Source for finance
 - ❖ Get professional stationery
 - ❖ Open for Business



The Wealth Building Plan – Internet Business Virtual Estate

www.SimpleInternetBusiness.co.uk

- ▶ You need to identify what you want to do. What are you interested in?
- ▶ You need to find yourself a niche market.
- ▶ Find a problem they have in common.
- ▶ Develop or find a solution they will be willing to pay money for
- ▶ Figure out what and how you are going to sell the solution
- ▶ Set up your website-domain name, hosting
- ▶ Sort out your Virtual sales copy
- ▶ Website Promotion
- ▶ Get Paid

The Wealth Building Plan – Published Author

www.MasterBookPublishing.com

1. It establishes your authority and expertise
2. You become an instant expert
3. Its an effective way to build passive income that you can earn for life
4. You may be the answer to someone's challenge
5. It's a medium to express yourself
6. You can be an agent of change
7. Its your legacy to the world
8. It shows that you care about helping people with the solution to their challenges
9. The book can be used as a medium to sell your business without blowing your trumpet – it becomes a marketing tool
10. It gives visitors to your website / blog a reason to give you their contact details so that you can build a valuable database of people interested in your business – these prospects represent future income

*If you want to change the world, pick up your pen and write **Martin Luther***

The Wealth Building Plan – Published Author

www.MasterBookPublishing.com

Here's the simple process we'll be taking for each of our Kindle books we publish:

1. **Find a niche topic** to write on. One that gets searched a lot, yet has little competition.
2. **Choose 7 keywords** you want to rank at the top of Amazon for. These need to be highly searched, low competition words.
3. **Write the book** yourself OR have it written by someone else
4. **Publish** your book to Amazon
5. **Rank high** for the keywords you selected in step 2 above
6. **Make money.** People find your book by entering 1 of those 7 keywords. They buy your book. Amazon notices you're a valuable book so THEY start promoting you all over their website. You need to rank highly and make some initial sales through that, or Amazon won't start promoting you, and you'll be at a standstill. Ranking highly is **critical**.
7. **Repeat steps 1-6 on another book.**


*If you want to change the world, pick up your pen and write **Martin Luther***

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The Wealth Building Plan – eBay Business

www.PowerSellerTobe.com or www.BecomePowerSeller.co.uk

- 
- ❖ Find a hot market
 - ❖ Study your markets competitors
 - ❖ Decide your niche and what to sell
 - ❖ Open an eBay sellers account
 - ❖ Take picture, write description and submit item
 - ❖ Start auction of product
 - ❖ Wait for it to sell
 - ❖ Collect payment and post item



Become An Expert Plan – Speaker, Author, Trainer, Consultant, Coach

www.CertifiedLifeCoachTraining.com

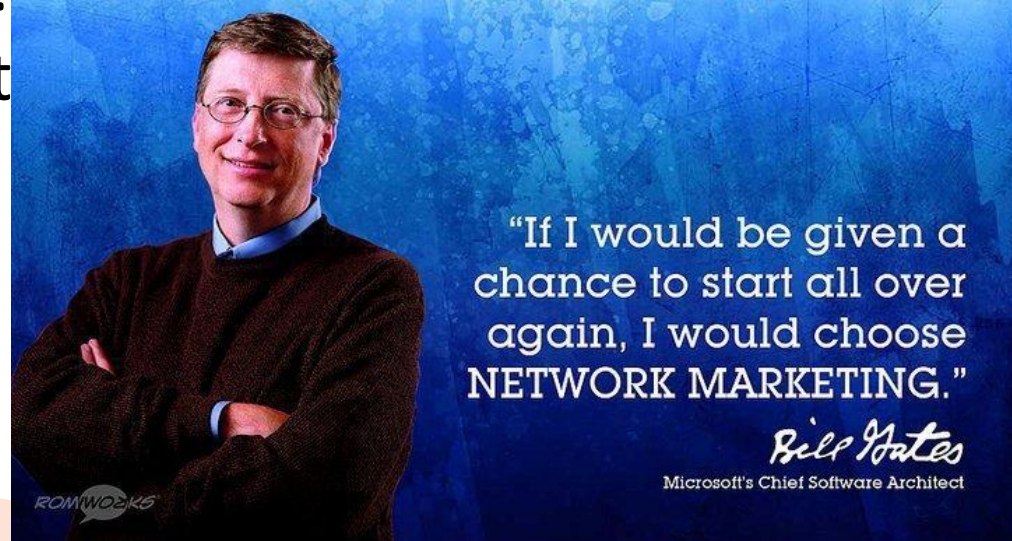
- Know your topic – niche, perfect elevator pitch
- Position yourself intelligently as an expert
- Discover audience needs- frustrations, struggles, challenges
- Create your solution – book, dvd, seminar, program, coaching
- Package your information so people can buy
- Put up a website
- Campaign and Promote yourself strategically and consistently
- Partner with others to get your message out
- Post free content to generate traffic – Use Social Media

The Wealth Building Plan – Network Marketing

Building teams to leverage effort and maximize returns
from team members e.g. www.TheBusinessForMe.eu www.BusinessForMe.eu

Network Marketing is just a way for businesses to distribute their products. It is:

- ❑1. Person-to-person communication
- ❑2. Establishing, building and nurturing relationships
- ❑3. Marketing channel
- ❑4. A different way of doing business
- ❑5. Helping and serving other people
- ❑6. A way of living: FREEDOM!
- ❑7. Residual income at its best



THE GREAT NETWORK MARKETING BUSINESS



NETWORK MARKETING INDUSTRY

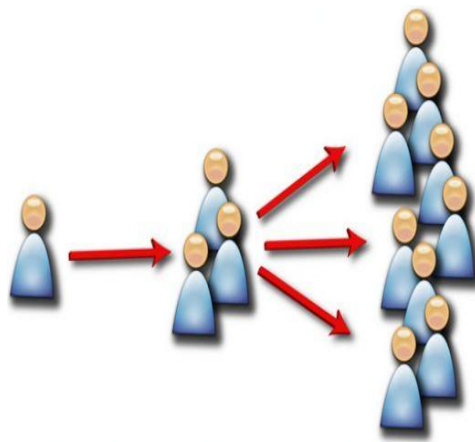
Has been a successful method of distribution for more than 60 years creating the highest number of millionaires in the last years.

- ✓ **Work from home.**
- ✓ **No operation costs.**
- ✓ **No inventory.**
- ✓ **No employees.**
- ✓ **Low startup costs.**
- ✓ **No boss.**
- ✓ **Ideal for busy individuals.**
- ✓ **Create residual income.**

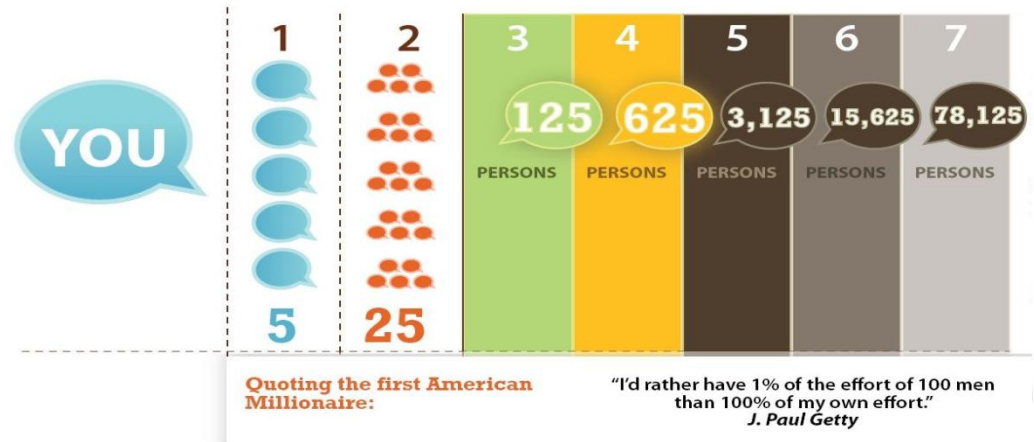
The Wealth Building Plan

International Business Through Team Building

Network Marketing – www.TheBusinessForMe.eu



Power of Three



Power of Five

"If I lost everything and had to start again, I would find myself a great network marketing company and get to work!"

- Donald Trump (David Letterman Show)

"I would rather earn 1% of 100 people's efforts than 100% of my own efforts"

- John Paul Getty (American Billionaire)

"The Richest people in the world look for and build NETWORKS others look for work"

Robert Kiyosaki (Rich dad Poor Dad)

Build Your Network – Together Everybody Achieves More

www.BApampa.com

Bonus – Affiliate Marketing

Start businesses online selling other peoples product
free training at www.SimpleInternetBusiness.co.uk

1. You tube Strategy –

<http://www.youtube.com/EmpowermentWorld>

<http://www.youtube.com/MyOwnLifeCoach>

2. Parasite strategy –

www.MonthlyLifetimeIncome.com

3. Bum Article marketing strategy –

<http://www.box.net/100aDayVideos>

4. Facebook strategy –

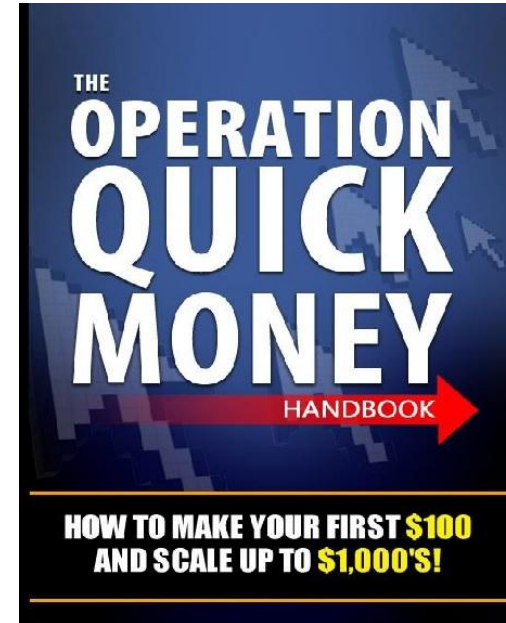
www.facebook.com/bapampa

5. Squeeze page strategy –

www.RetirementBusinessIdeas.biz

www.BecomeAMotivationalSpeaker.co.uk

6. Review sites – www.LoseWeightForMen.eu,



Download this book for free at
www.QuickMoneybook.com



The Wealth Building Plan

Legally Minimise Tax

- ▶ Incorporate a limited liability company
- ▶ Open a business bank account
- ▶ Operate as a separate legal entity
- ▶ Transfer all business to your company and trade as a corporation
- ▶ Seek professional advise from your accountant in allocating expenses into your business account
- ▶ All contracts must be written in the name of the company with you signing as a director of the company




Prepare Your Children for Wealth transfer

Why

- ▶ Teach your future millionaire to use your hard earned money for opportunities not excesses
- ▶ Train an heir to handle personal finance investments
- ▶ Build and uphold your heir's self esteem
- ▶ Foster your heir's drive and perseverance
- ▶ Allow your heir to handle relationships with others
- ▶ Ensure your heir knows how to perform wealth management
- ▶ Give your heir practice and experience handling challenges
- ▶ Let your heir avoid arrogance
- ▶ Help your heir make the family values, culture and legacy their own
- ▶ Show your heir how to pass on the family legacy
- ▶ Avoid riches to rags in 3 generations for your family

7 things you can do to make the transition of your estate and family wealth easier for your Children.

- 
- ▶ Talk to them now
 - ▶ Organize your estate plan and other documents
 - ▶ Make a list of online items and other for which you have a user name and password or personal identification number (PIN), include your account name, user name, password, PIN, response challenges and answers or the combination or location of keys
 - ▶ Introduce them to your advisers
 - ▶ Give them some of your assets and responsibilities now.
 - ▶ Help them understand what happens after a death
 - ▶ Begin or continue to pass along family stories, traditions and legacies



Sustaining Wealth with Gods Wisdom

Things you need to Do, Learn , Create & Model

- ▶ Savings and Investment Program
- ▶ Grow a real estate property portfolio
www.SimpleRealEstateCourse.com
- ▶ Register your own corporation and start operating business as a separate legal entity
- ▶ How to write and publish your book listing it on Amazon
www.MasterBookPublishing.com
- ▶ Public Speaking & Presentation skills
www.BecomeAMotivationalSpeaker.co.uk
- ▶ Life Coach training and skill development to brand yourself as an expert www.CertifiedLifeCoachTraining.com
- ▶ Internet Business Mastery www.SimpleInternetBusiness.co.uk
- ▶ Marketing strategies for fast growth



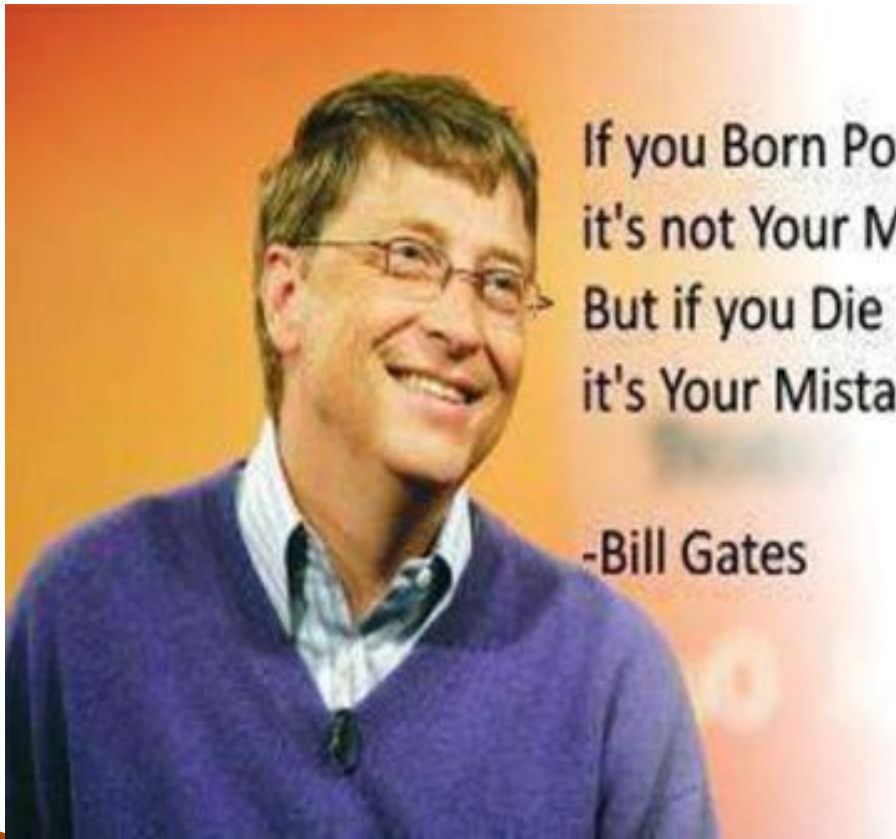
Practical Tips

- ▶ Add value to whatever you do, Improve your ability to earn, create more streams of income www.CertifiedLifeCoachTraining.com
- ▶ Invest in an excellent piece of real estate every 2-3 years. Try to pay one extra month mortgage every year, you will reduce your mortgage payment by 7 years www.SimpleRealEstateCourse.com
- ▶ Watch your debts and start a debt reduction programme
www.GetOutOfDebtWorkBook.com
- ▶ Invest in the low stock market - www.SimpleStockMarketCourse.com
- ▶ Avoid bad credit – pay bills on time
- ▶ Start a business on eBay or on the internet which is the future level playing field for everybody www.SimpleInternetBusiness.co.uk
- ▶ Explore different Network Marketing business's
www.TheBusinessForMe.eu
- ▶ Take out insurance and protection schemes
- ▶ Attend business seminars & workshops to improve your skill level

Build Generational Wealth

■ Grow It ■ Protect It ■ Leave A Legacy

Wisdom Nuggets



If you Born Poor
it's not Your Mistake,
But if you Die Poor
it's Your Mistake

-Bill Gates

*"The richest people
in the world look
for and build
NETWORKS.
Everyone else
looks for work."*
~Robert Kiyosaki



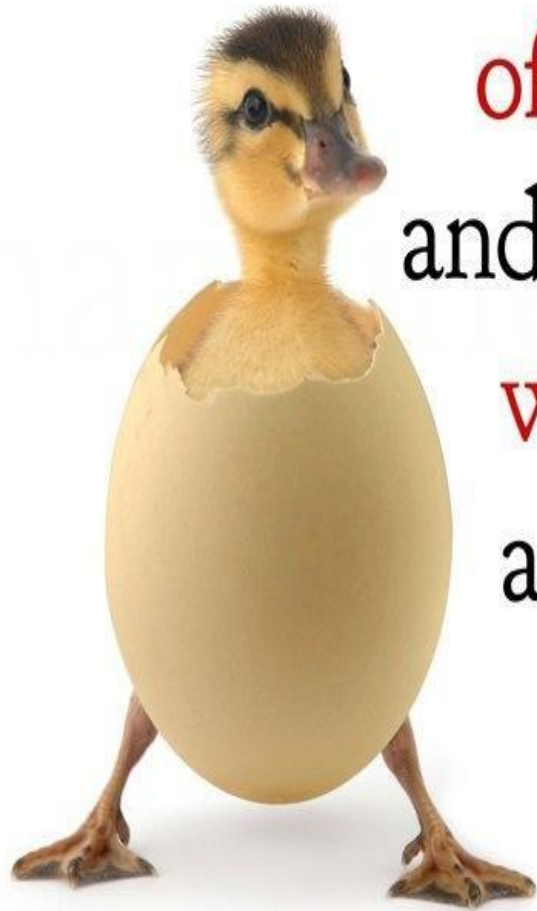
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Conclusion Story of Hassan and the Wise Old Man

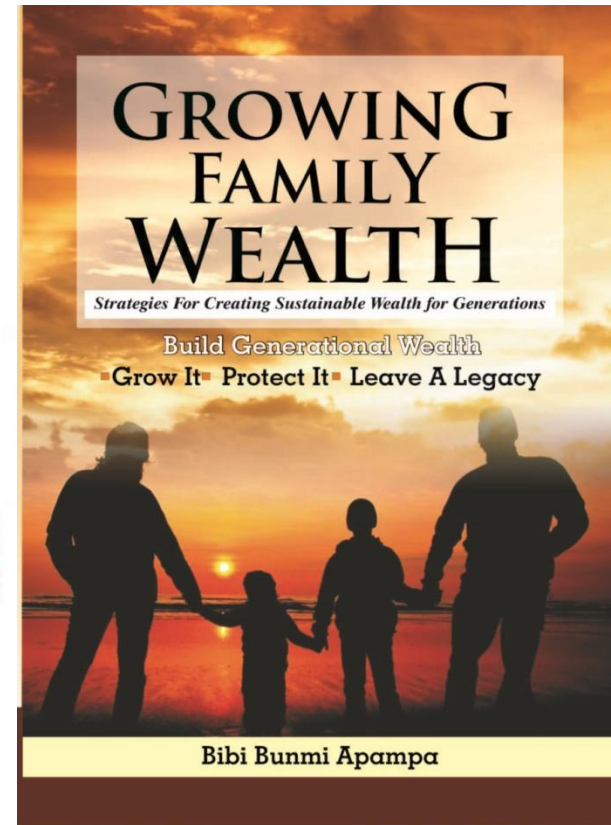


Build Generational Wealth Pass on the Torch



It's time to **break out**
of your shell
and show the world
who you really are
and what you're
really made of!

Live your dreams!



Get the book
"Growing Family Wealth"

TODAY VISIT

www.GrowingFamilyWealth.com

Build Generational Wealth

■ **Grow It** ■ **Protect It** ■ **Leave A Legacy**

Let Us Keep in touch
Websites

www.BibiApampa.org
www.MamaSentme.com

Email
MyBusinessCoach@live.com

Face book
www.facebook.com/BApampa

Twitter
www.twitter.com/RetireRichGoal

Recommended Sites

Free eCourses

Home Business –

www.HomeBusinessCoach.biz

eBay – www.BecomePowerseller.co.uk

Internet Business –

www.StartMyOwnInternetBusiness.com

Public Speaking –

www.becomeAMotivationalSpeaker.co.uk

Retirement –

www.RetireRichRetireHappy.co.uk

Network marketing –

www.TheBusinessforMe.eu

OTHER SITES

www.MyVisionToReality.com

www.RichRetirementPlanning.com

www.DietAndLoseWeightsite.com

www.SelfImprovementAcademy.net

www.SimpleRealEstateCourse.com

Recommended Training / Coaching

Retirement Business Coaching

www.RetirementBusinessMentor.com

Become An Expert in a Niche & Conquer it

www.TheExpertInMe.com

Home Business Coaching

www.HomeBusinessMentor.biz

Internet business Mentoring

www.InternetBusinessMentor.co.uk

make Money while Learning how to build multiple business's on the internet

www.MakeMoneyWhileLearning.com

Create monthly Lifetime Income

www.MonthlyLifetimeIncome.com

How To Invest & Trade on Stock&Forex markets

www.SimpleStockMarketCourse.com

www.SimpleForexTradingCourse.com